ESTTA Tracking number:

ESTTA887498 04/03/2018

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91237315
Party	Plaintiff American Marriage Ministries
Correspondence Address	Nancy V. Stephens Foster Pepper PLLC 1111 3rd AvenueSuite 3000 Seattle, WA 98101 UNITED STATES Email: nancy.stephens@foster.com
Submission	Other Motions/Papers
Filer's Name	Nancy V. Stephens
Filer's email	nancy.stephens@foster.com
Signature	/Nancy V. Stephens/
Date	04/03/2018
Attachments	Declaration of Nancy Stephens Opposition to Motion for Partial SJ.pdf(8618 bytes) Exhibit A to Declaration of Nancy Stephens Part 1.pdf(3684224 bytes) Exhibit A to Declaration of Nancy Stephens Part 2.pdf(4345374 bytes) Exhibit A to Declaration of Nancy Stephens Part 3.pdf(3335247 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AMERICAN MARRIAGE MINISTRIES) Opposition No. 91237315
Opposer,) Mark: GET ORDAINED) Application No. 87430729
V.)
UNIVERSAL LIFE CHURCH MONASTERY STOREHOUSE, INC.,)))
Applicant.) Filed: October 18, 2017) _)

DECLARATION OF NANCY V. STEPHENS

- I, Nancy V. Stephens, am a member of Foster Pepper PLLC and counsel for Opposer American Marriage Ministries in this action. I make the following statements based on my personal knowledge. If called to testify, I could and would testify competently about the matters stated herein:
- 1. Attached hereto as Exhibit A is a true and correct copy of a listing of competitor businesses posting on social media using the phrase "get ordained."

I declare under penalty of perjury under the laws of the state of Washington and the United States that the foregoing is true and correct.

DATED this 3rd day of April, 2018.

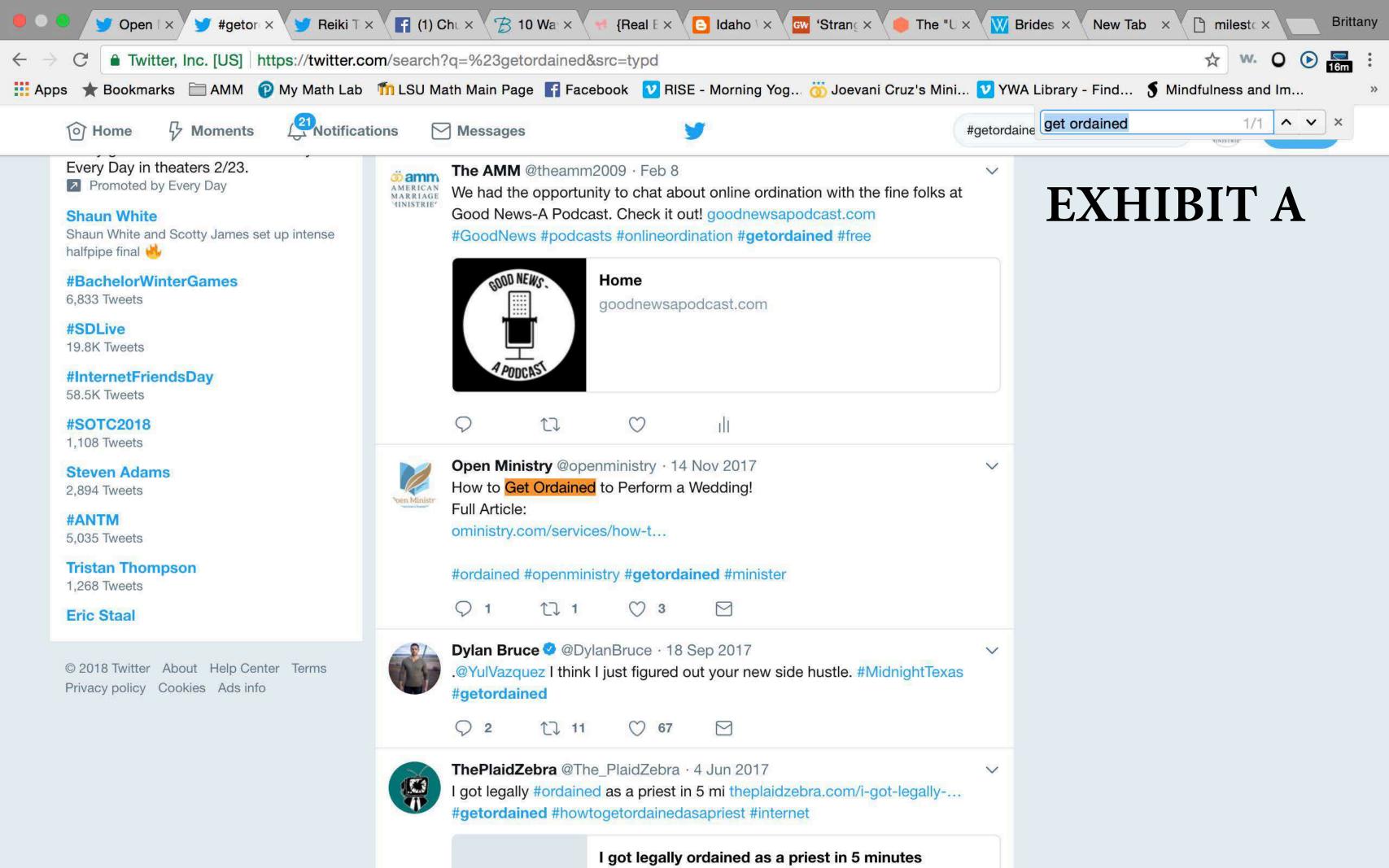
/Nancy V. Stephens/ WSBA No. 31510 Foster Pepper PLLC Attorneys for Opposer 1111 Third Avenue, Suite 3000 Seattle, WA 98101-3299 206-447-4400

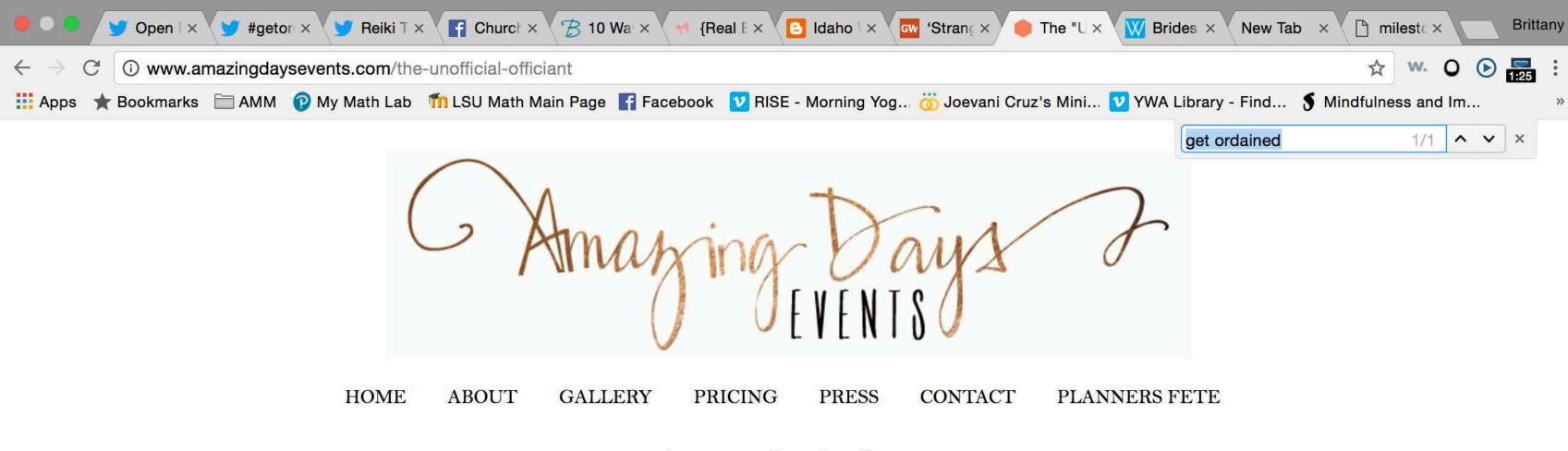
CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of DECLARATION OF NANCY V. STEPHENS was served by email on the attorney for Applicant listed below on this 3rd day of April 2018, at the following email address(es):

trademarks@mateskylaw.com, mike@mateskylaw.com

/Renee R. Stewart/
Renee R. Stewart





The "Un"-official Officiant

Leave a reply



It is **beyond** popular right now to ask an uncle or a dear friend to officiate your wedding. Which is SO special and intimate. What a great honor for them... and a HUGE responsibility. There are a million articles out there about how to ask that person to do it, how to **get ordained**, what the flow of the ceremony should be, what words to choose, etc. It's mind-boggling. I am a tried-and-true believer that you should hire PROFESSIONALS to work at your wedding instead of relying on a family members & friends – they are, after all, special enough to be on the A-List that made the cut to be invited to the Big Day, right? However, this is one role that I totally "get" as being an exception to the rule. However, that person needs to:

- Be an experienced public speaker
- Enjoy being in front of a group
- Be willing to give up sitting and enjoying the ceremony because s/he'll be in the middle of it
- Take the role seriously (this is NOT the time to be a jokster. Humor is good but isn't an opportunity to roast the Bride & Groom)
- Research this role and what s/he wants to say

There are several options when it comes to who is allowed to officiate a wedding including:

- Justice of the Peace. You can call the Spokane county clerks office (where you get your marriage license) and ask for a list of local Justices of the Peace who are able to perform weddings.
- **Court House.** If you'd like to get married at the Spokane courthouse, you simply call and schedule an appointment and bring two witnesses. You can schedule your wedding as soon as three days after you get your marriage license.
- **Religious Ceremonies**. Obviously, if you belong to or attend a local church, you should be entitled to have the pastor or priest (or elder) conduct your marriage ceremony. Many will do weddings held outside their church building too. This should be your first call!
- Ordained friend or relative. If you'd like to take a more personal approach, then you might like having a friend or family member conduct your ceremony. Almost anyone can get ordained, and fairly quickly too.

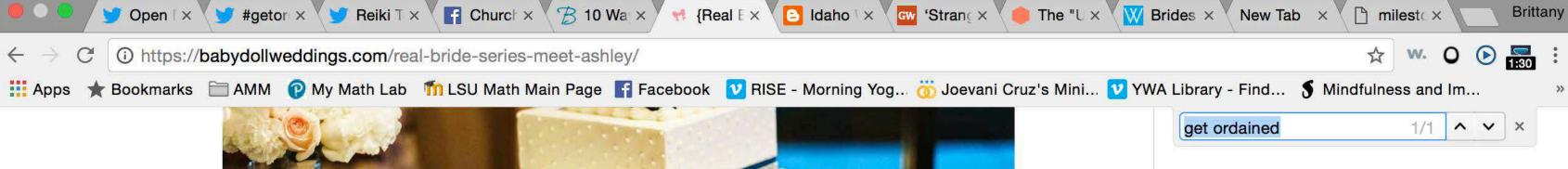
If none of the above options work for you, here is a (rather hodgepodge) list of some Spokane officiants who will do non-denominational/civil ceremonies and who will travel. These are just ones I've come across in my research, I'm hoping you all might have some more to add too!

Ricki Zipkin. Serendipity. SerendipitySpokane@gmail.com +1 509-701-8147

Ceremonial Bliss. (509) 701-6305.

Gary Weber. A Day to Remember. (509) 999-9677







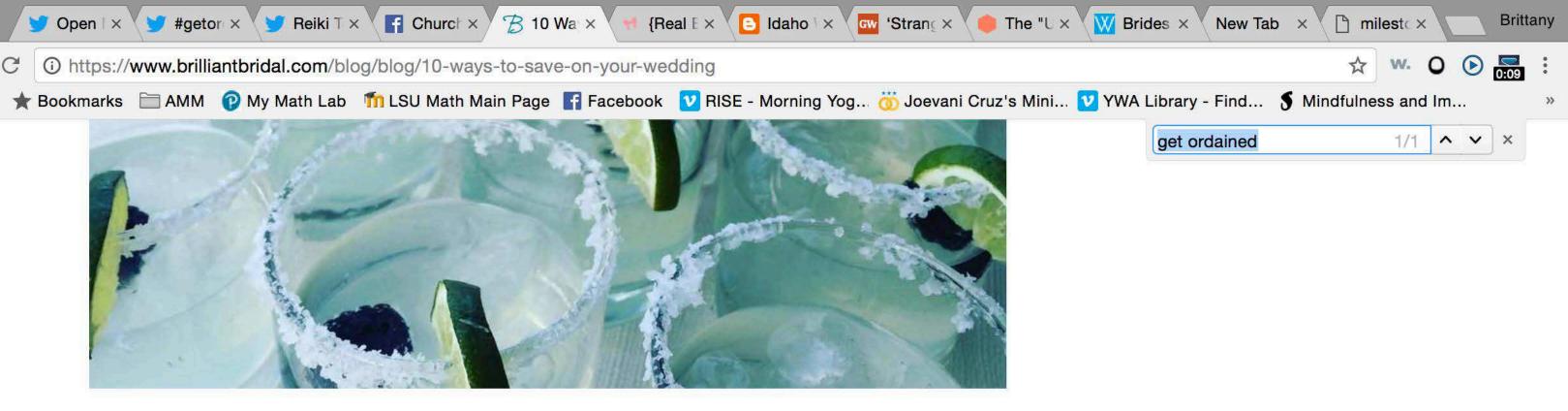
What details from your wedding that made it unique to you?

The major detail in our wedding that made it unique to us was that we had his father marry us. We did not want to have just anybody marry us, so we asked his father to **get ordained**. It made our wedding that much more special to us; to be married by him solidified our families joining and the love we all now share.

Other than marrying your husband, what was your favorite moment from your wedding day?

My favorite moment would have to be getting ready with my girls before the wedding. The whole morning was spent talking and laughing and just enjoying each other's company. It kept my mind off the wedding and I was able to relax and enjoy myself.

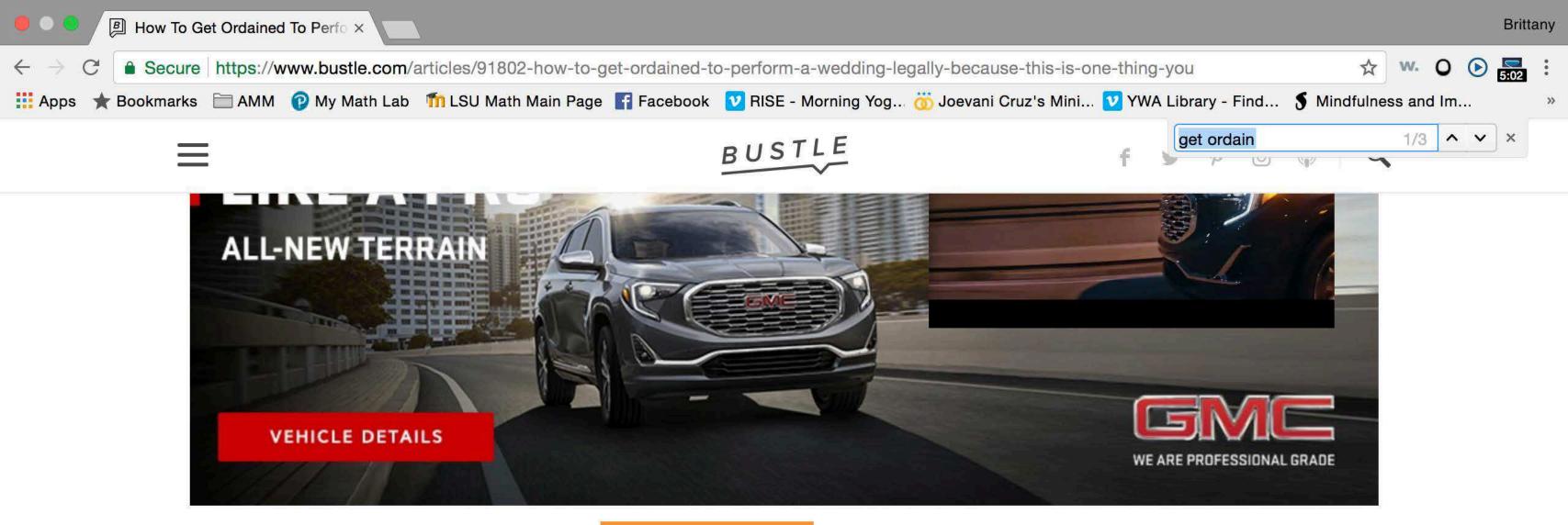




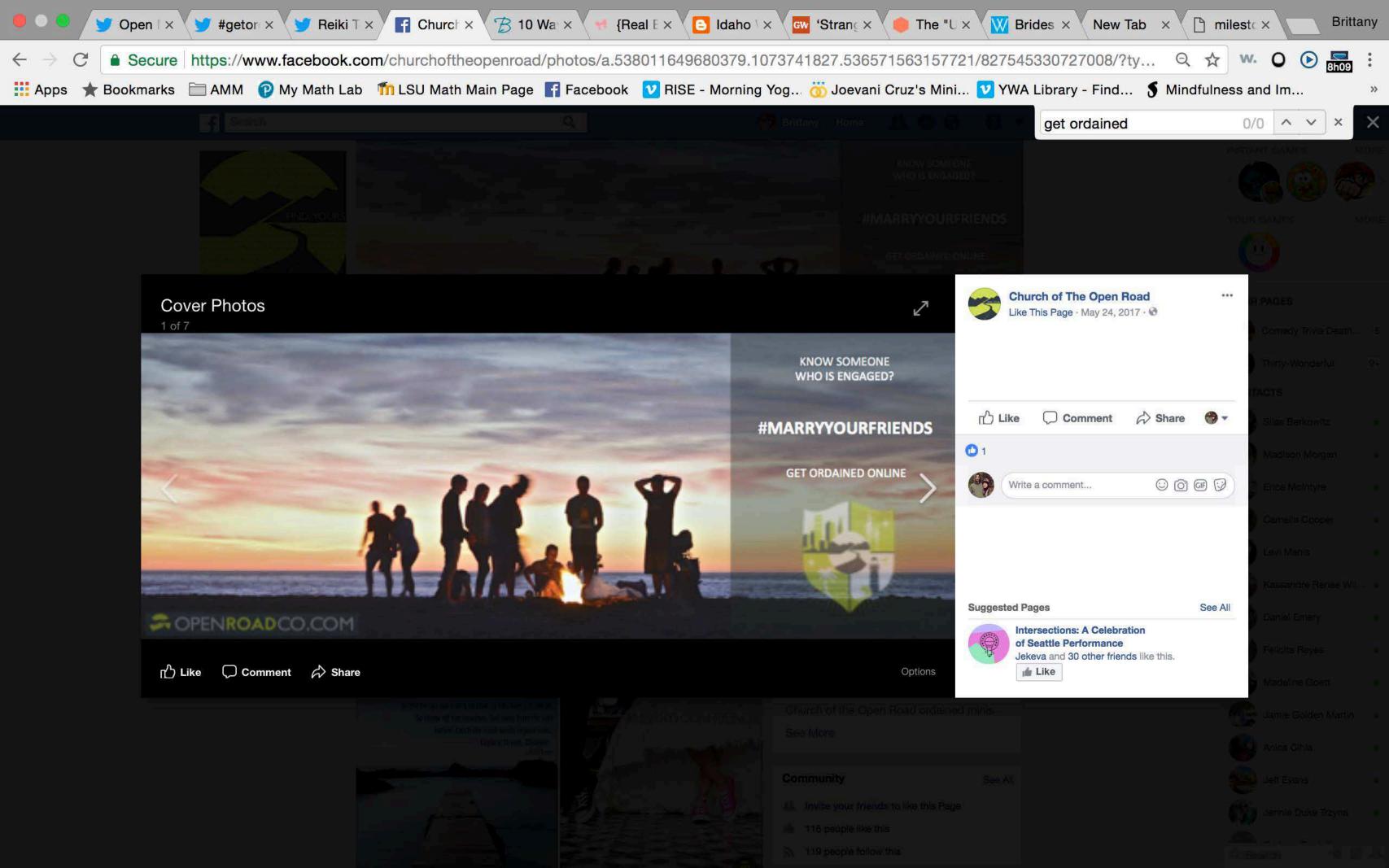
8. Ordain A Friend

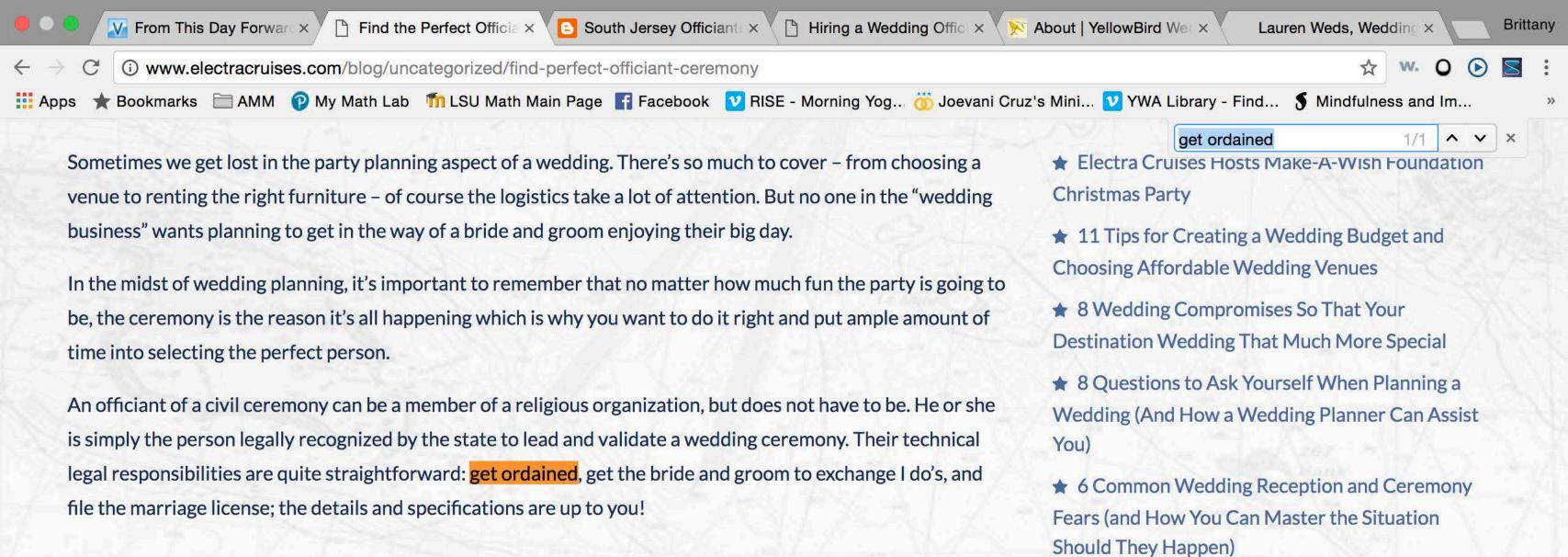
The typical cost of hiring an officiant can range from \$150 - \$300 or more. Instead of spending a few hundred bucks to hire a random person who you've only had about an hour of face time with, you can have a friend get ordained as an officiant online for FREE! Check out the American Marriage Ministries for more information.











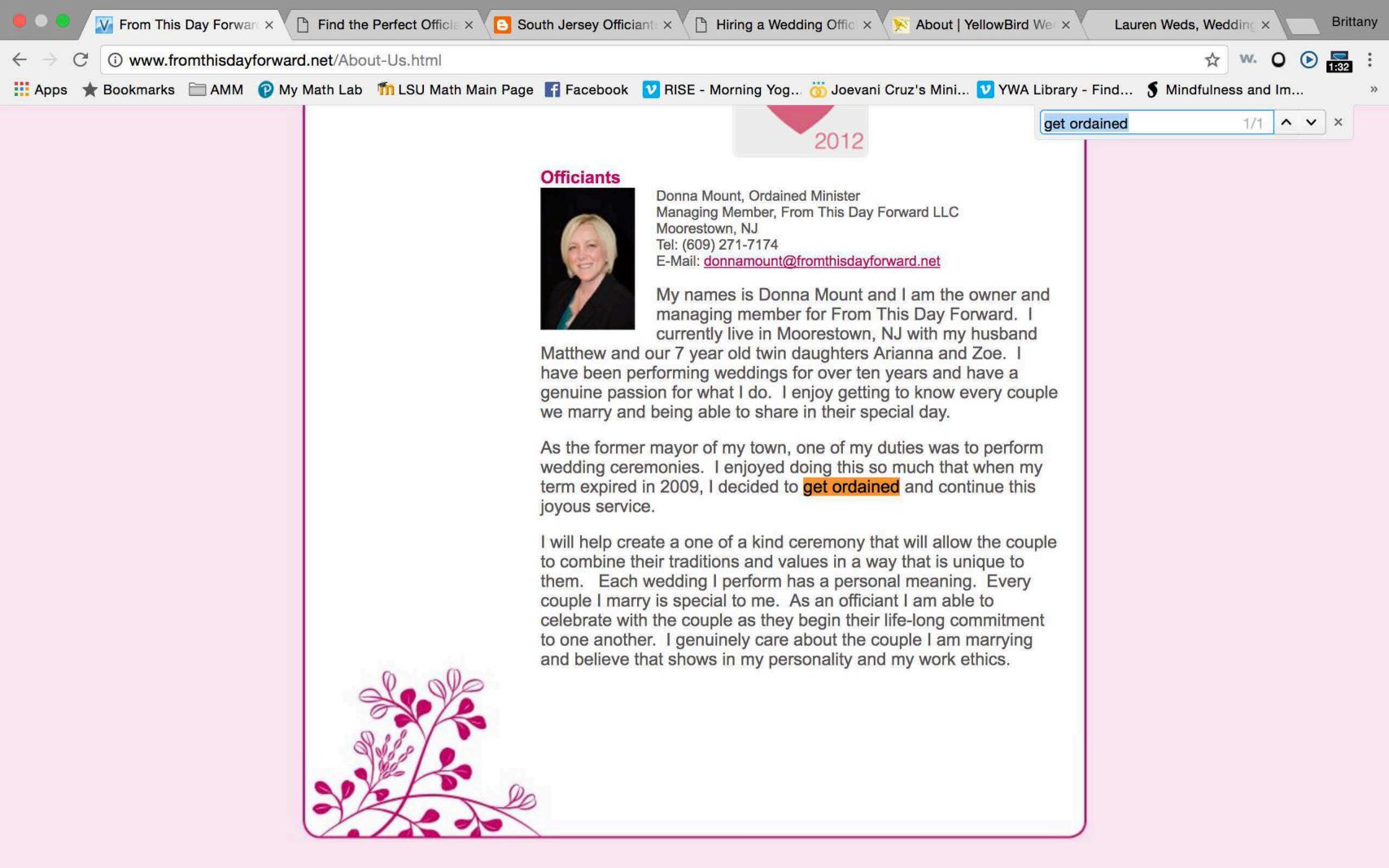
First things first, know the difference between a minister and officiant.

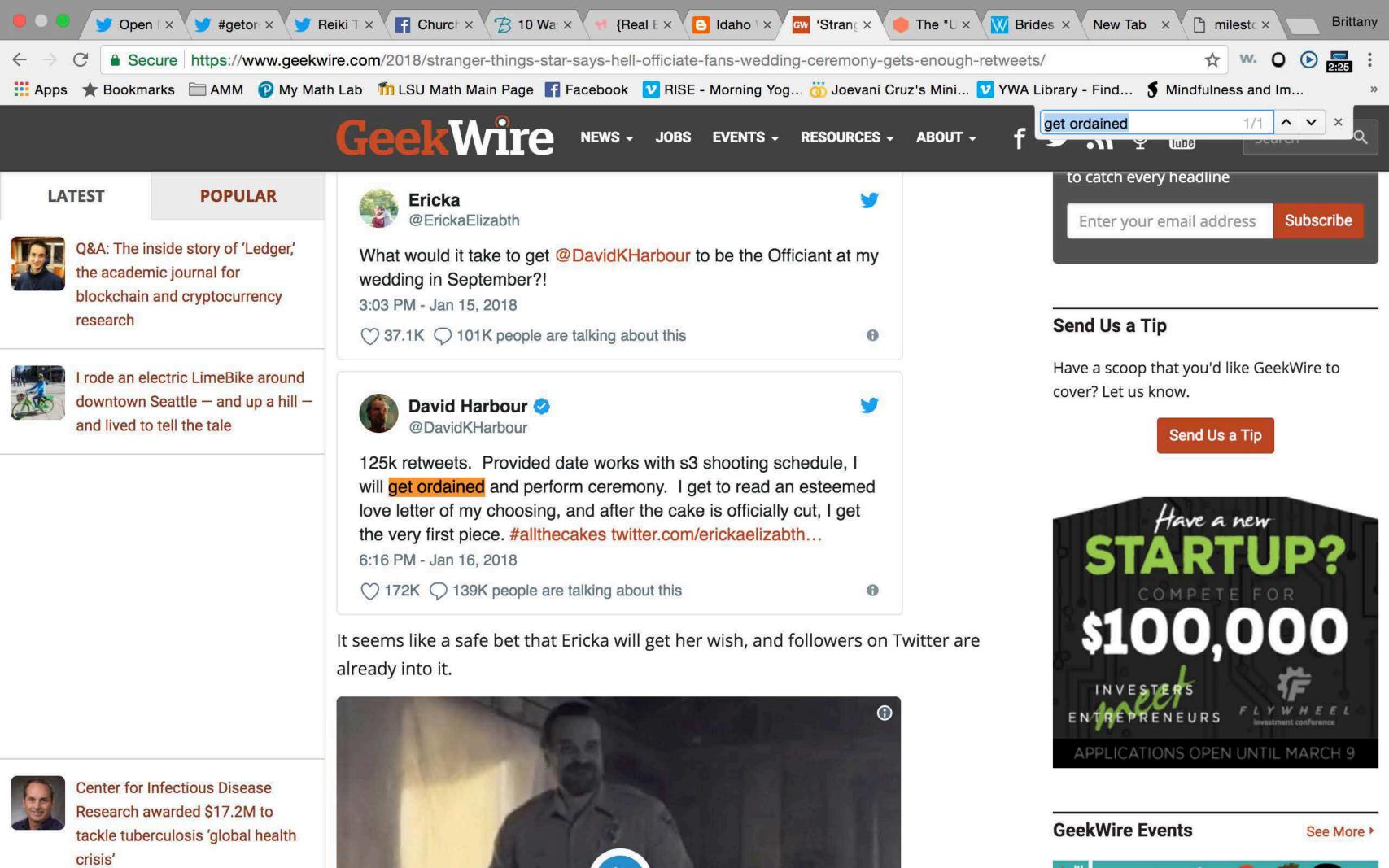
A Minister, Reverend, Pastor, Preacher, Rector, Priest etc. is an ordained professional and has the education and credentials from a specific denomination. Their credentials come from a seminary, church or ecclesiastical college. Most have had a church where they performed all the duties of a trusted spiritual leader. Along with this title comes the respect they are due for the education the experience they possess. And this translates into someone who can help you create the ceremony that is right for you. An officiant is usually someone who has completed a course of study from an online company or college in the art of performing a wedding. There are schools that train wedding officiants with very good curriculums to back up the title and these pros will do a lovely job of presiding over your wedding. This is ok if they are honest about it and tell you up front that they are not a Minister or call themselves Reverend.

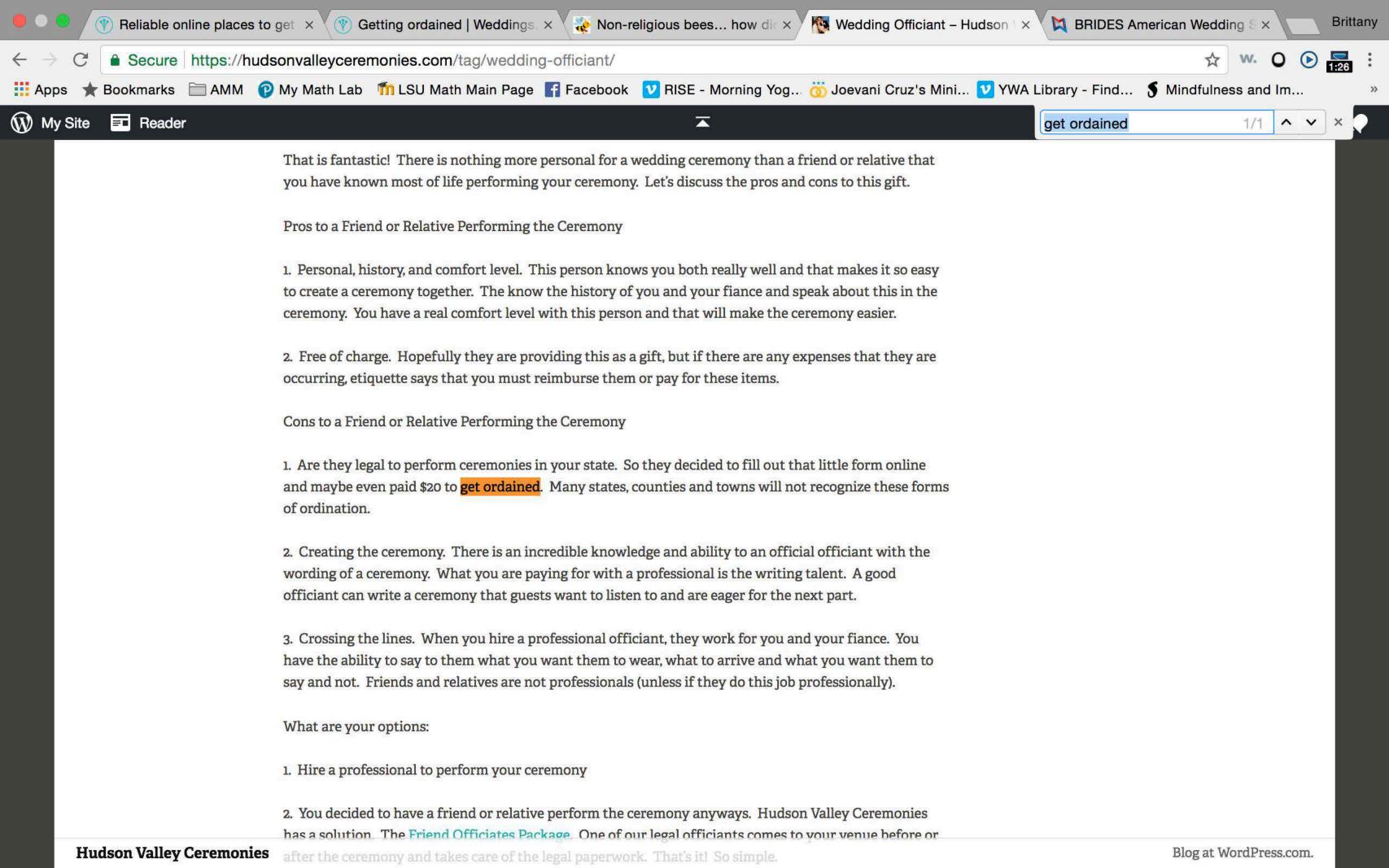
Categories

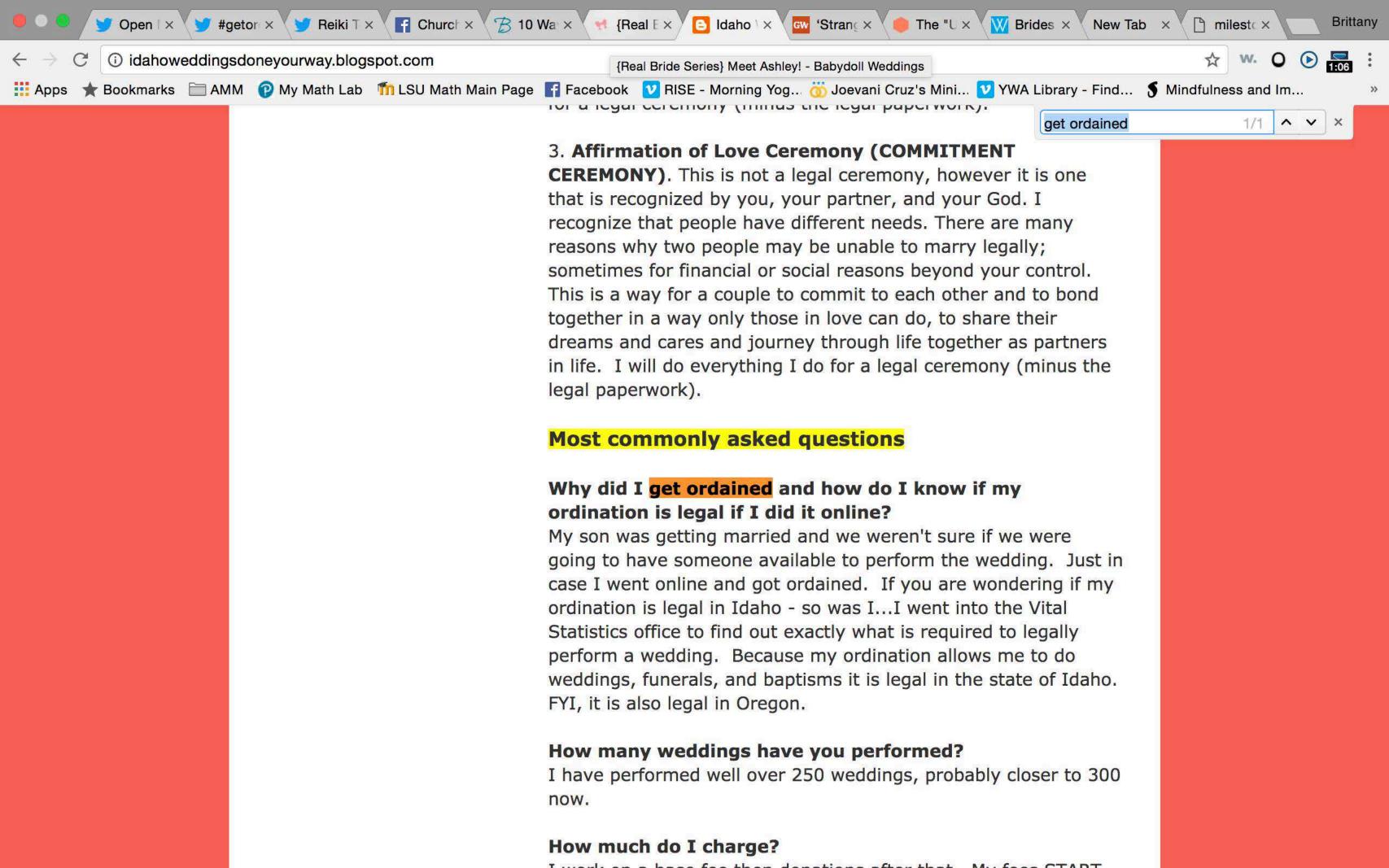
Select Category \$













Go online, get ordained

With a few mouse clicks, everyday people can become ordained ministers and officiate at weddings.

JEFF KORBELIK/Lincoln Journal Star Jan 18, 2008 (0)



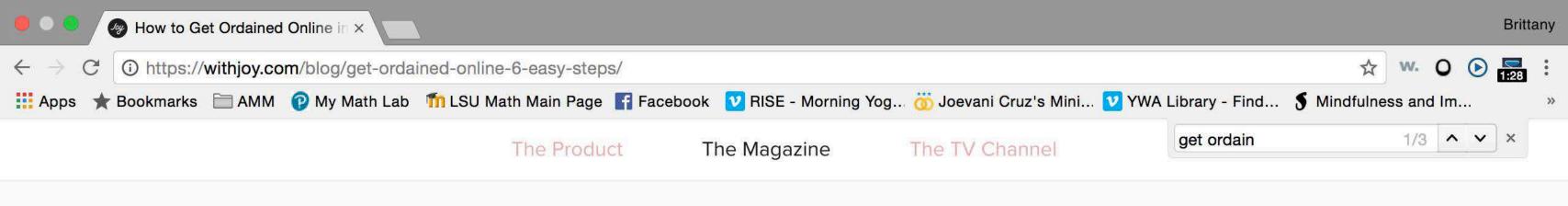
Mary Kay Wood officiates at the wedding of Matthew and Jennifer Landis after going online to become ordained. (Courtesy photo)

Courtesy Photo











f ♥ @ 0 PROPOSAL STORIES REAL WEDDINGS ASK AN EXPERT VENDOR SPOTLIGHT ADVICE DIY HOW-TO

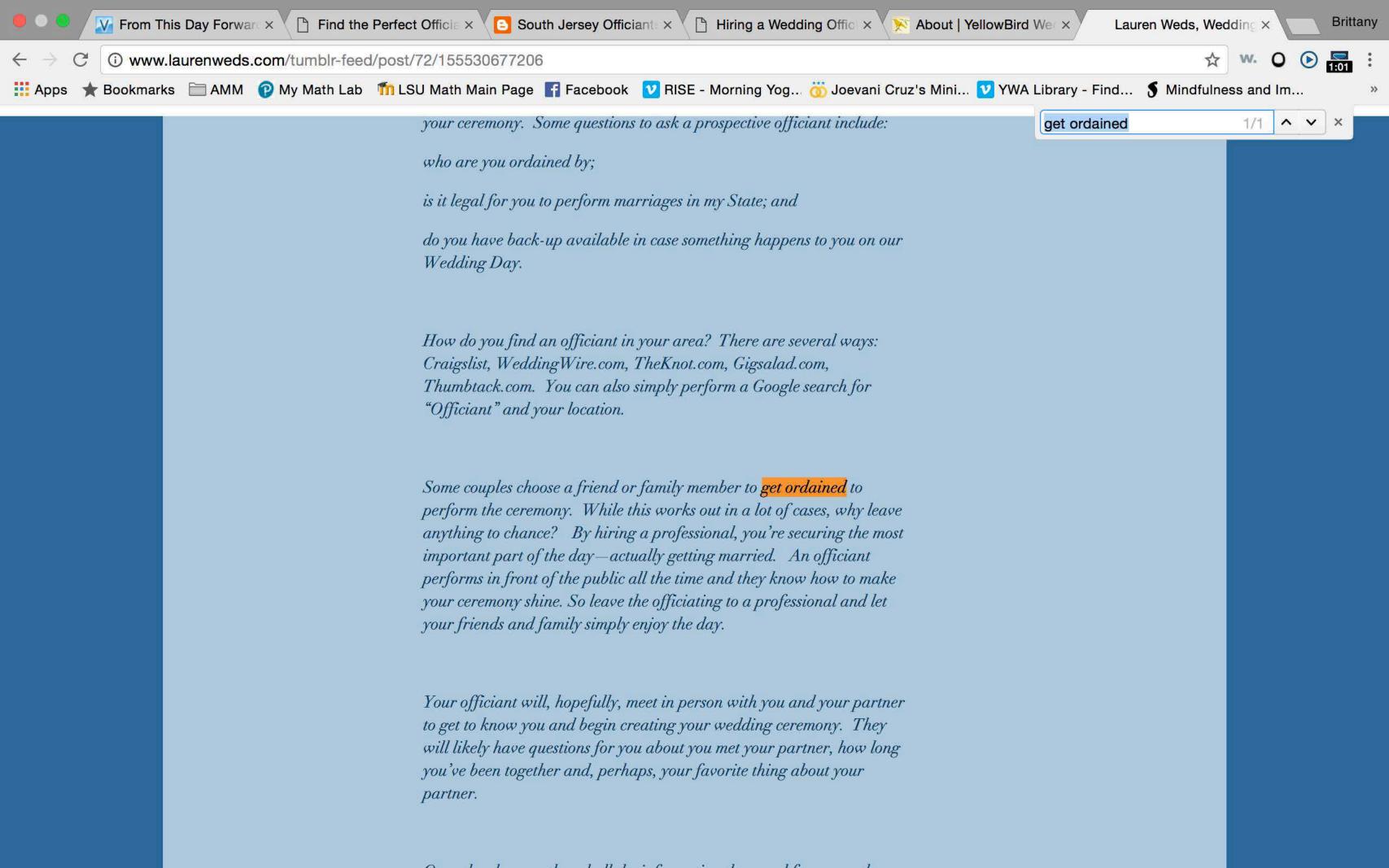
CEREMONY, TIPS AND TRICKS

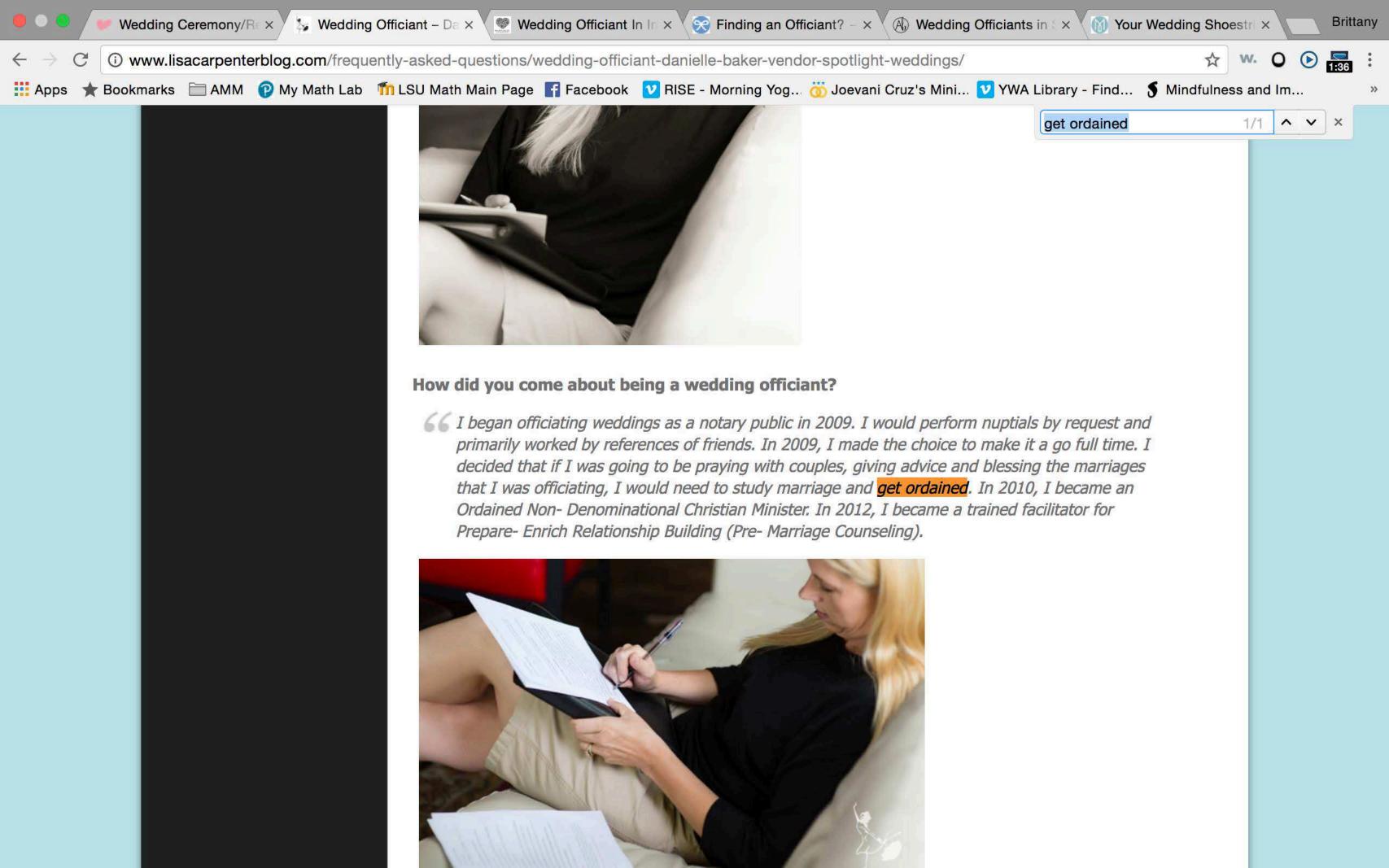
How to Get Ordained Online in 6 Easy Steps

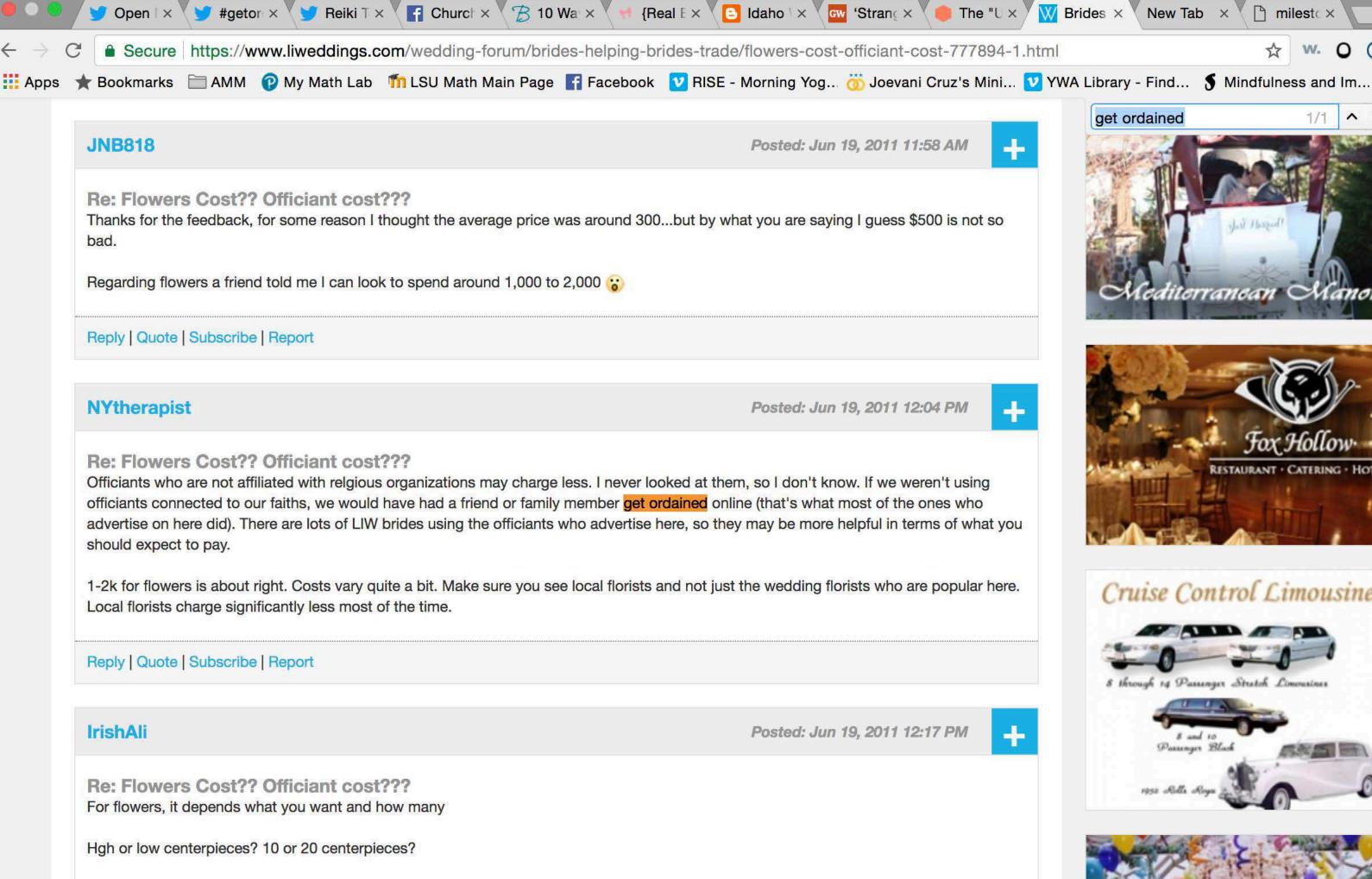


NEXT STORY

Q







Ours is around \$1100, but we have 11 tables and no bridal party (other than MOH and BM)

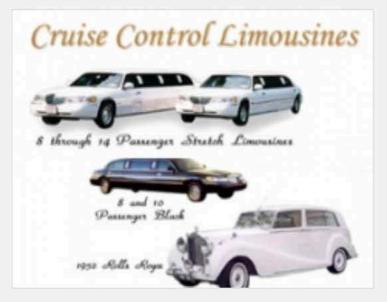


w. O

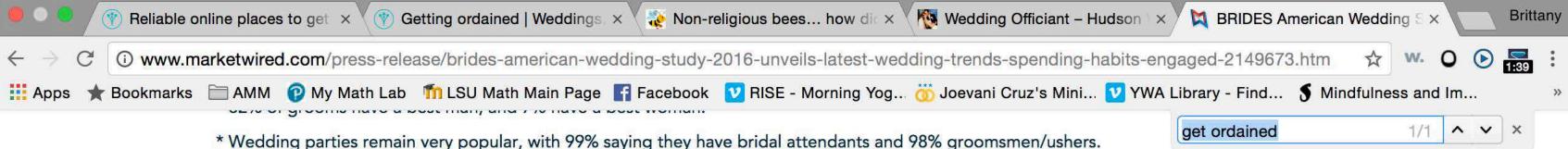
Brittany

New Tab ×









- * The average bridesmaids' dress costs \$133.
- *The average number of bridal attendants is 5.3.
- *The average number of groomsmen/ushers is 5.1.
- * Flowers girls are part of the wedding party 63% of the time, while 57% of all wedding parties feature a ring bearer.
- * Pets are included in the ceremony at 8% of weddings.
- * Brides are opting to be less matchy-matchy when it comes to their bridesmaids; 66% of brides choose a color and let their bridesmaids choose the dress style, and only 33% match in both color and style (down from 38% in 2014).

WEDDING AND RECEPTION

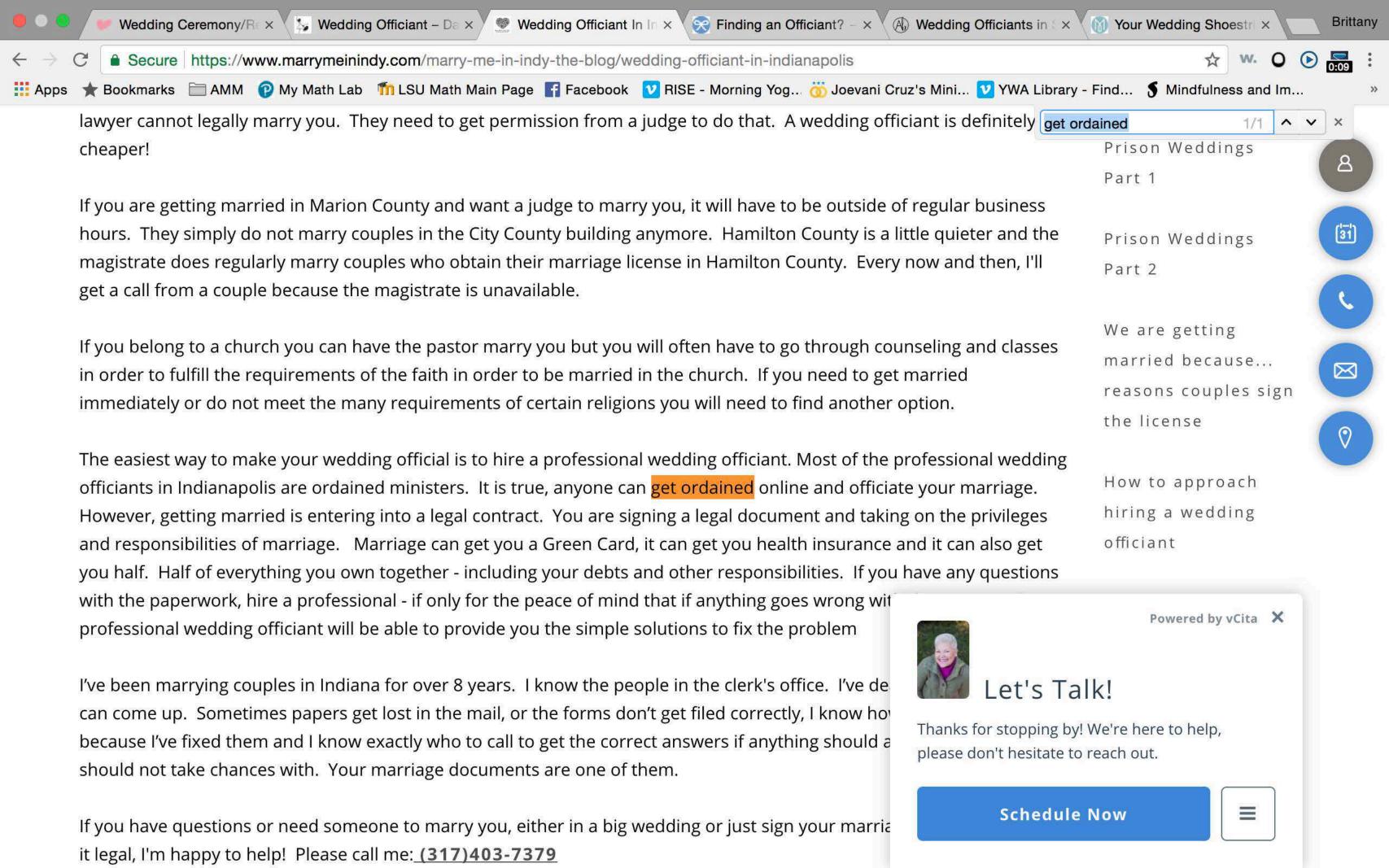
- * September and October have become the most popular months for weddings, accounting for 32% of all weddings.
- * 63% of brides are having their ceremony and reception at the same place and same time, up from 56% in 2014.
- * A quarter of couples choose to marry in a house of worship (down from 35% in 2014).
- * When selecting their officiant, 28% of engaged couples ask a friend/family member to get ordained to marry them (up from 20% in 2014).
- * Almost all couples incorporate wedding traditions into their big day, including cake cutting (90%), the first dance (89%), toasts (83%), and "something old, new, borrowed, and blue" accessories (81%).
- * Before their wedding ceremony, 62% of brides choose not to see their groom (down from 67% in 2006).
- * For their wedding ceremony, 48% of couples opt for traditional wedding vows (down from 53% in 2014).
- * 85% are planning to take their fiancé's name when they get married.

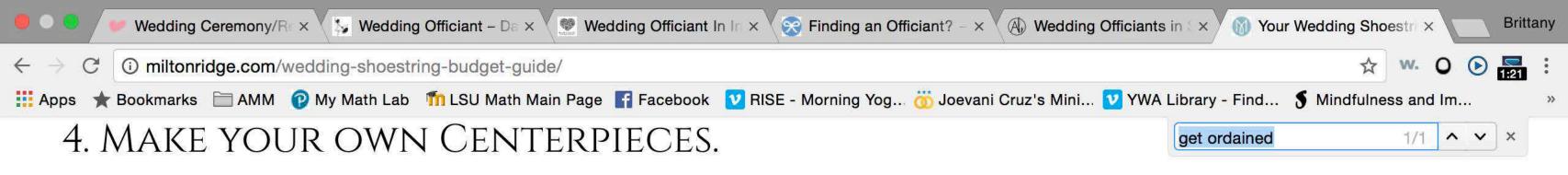
Methodology

Respondents were women ages 18+, either engaged or married within the year. The sample included women who have joined/registered on the Brides.com site and opted in to receive internal promotions and/or surveys, and women who read or subscribe to BRIDES who are active and promotable. Respondents were surveyed between March 22 and April 4, 2016.

About BRIDES

In over 80 years of publication, BRIDES, published by Condé Nast, has remained the most widely read magazine in the category and the country's foremost authority on engagement, weddings, and marriage. BRIDES is a bimonthly publication that reaches over five million readers. Brides.com is a leading resource for engaged women, with original content, image galleries, and more. BRIDES is available digitally for the iPad and seven-inch tablets. BRIDES stationery lines with Michaels craft stores and Checkerboard Fine Papers are available online and in retail stores across the country For more information on BRIDES, please visit Brides com





With so many cool artsy ideas online, if you plan ahead, you can make your own beautiful centerpieces that have a unique charm that's all your own. Some florists charge hundreds of dollars for centerpieces so you can save a lot if you make your own. [CAVEAT: Have someone else set them up for you. The last thing you need is to be running around dressing tables when you should be dressing yourself. This is a great job for a mother-in-law.] (Wedding Shoestring Budget Guide savings: \$800)

NEED HELP PLANNING? CONTACT US TO GET FREE ADVICE FROM OUR PLANNERS.

5. Have a Friend Officiate.

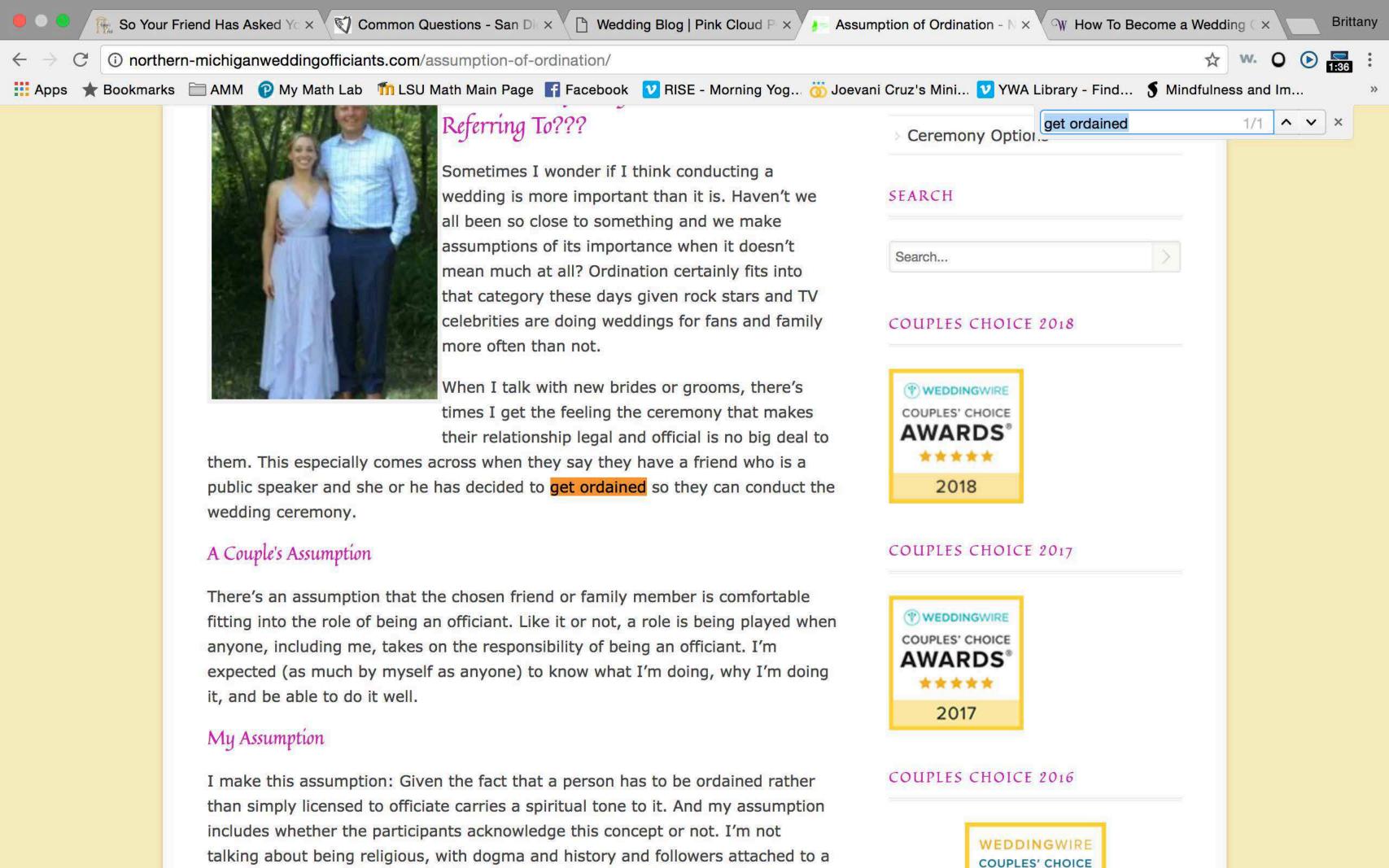
Asking someone who is important to you and your future-spouse to lead the ceremony is both meaningful and budget-savvy. Your special someone will feel he or she had a significant role in your big day, and you can save money on this line item. Make sure to ask someone who is comfortable speaking in front of a crowd and a great sense of humor never hurt. They can get ordained as a minister online. (Wedding Shoestring Budget Guide savings: \$650)

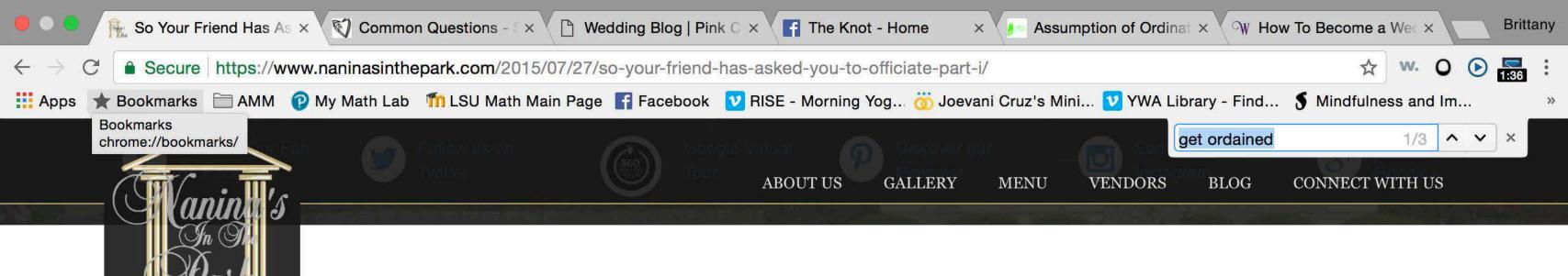
6. Use your Venue's Economy of Scale.

Ask your venue to make the initial contact with their approved vendors to get you the best deal. They service dozens of weddings a year, and have relationships with vendors at rates you could never negotiate as a single event customer. Wedding planners also have relationships like these – leverage them to save you money. (Wedding Shoestring Budget Guide savings: \$500)

7. NEGOTIATE, NEGOTIATE, NEGOTIATE.

Everything in life is negotiable. Screw your courage to the sticking place, and tell your vendors what they can do to win your business. You are the customer and you can usually be getting a better deal. You know you got a good deal if both parties walk away feeling screwed. So get out there and negotiate a price that works for your budget. (Wedding Shoestring Budget Guide savings: \$500)





So Your Friend Has Asked You To Officiate Part I

🛗 July 27, 2015 🏻 Wedding Blogger

Officiating a wedding for the first time is nerve-racking to say the least. Unless you're a country clerk or a religious minister, then it's highly likely you've had no training whatsoever. I can say from personal experience that it's a bit flooring. Suddenly it's time to **get ordained** and start preparing. No pressure, right?

Like anything, all it takes is time and practice. But first things first, you need to get ordained,

These days, it seems like anyone who took an elective in Theology can get a certificate of Ordination. But what's truly important is that whatever religion or personal philosophy that you practice, make sure that it falls in line with what the couple want. As long as the vows or scripture doesn't offend you, it's the couples' show. Make no mistake: you serve at their pleasure. Perhaps the biggest pit fall an inexperienced officiant can fall onto is thinking that the wedding is about them.

- Get your ordination as early as possible. It can take time for the county clerk to officially recognize your ordination. You don't want to be under the gun making sure you can legally marry your friends.
- The easiest and most recognizable place to **get ordained** is the Universal Life Church. The ULC is dedicated to celebrating the beauty of marriage no matter the background of the applicant.
- Print out a copy of your certificate of ordination (or better, have an official one mailed to you) and make copies.

Naninas In The Park

One day in your life,
One memorable moment in time,
One wedding exclusively for you.

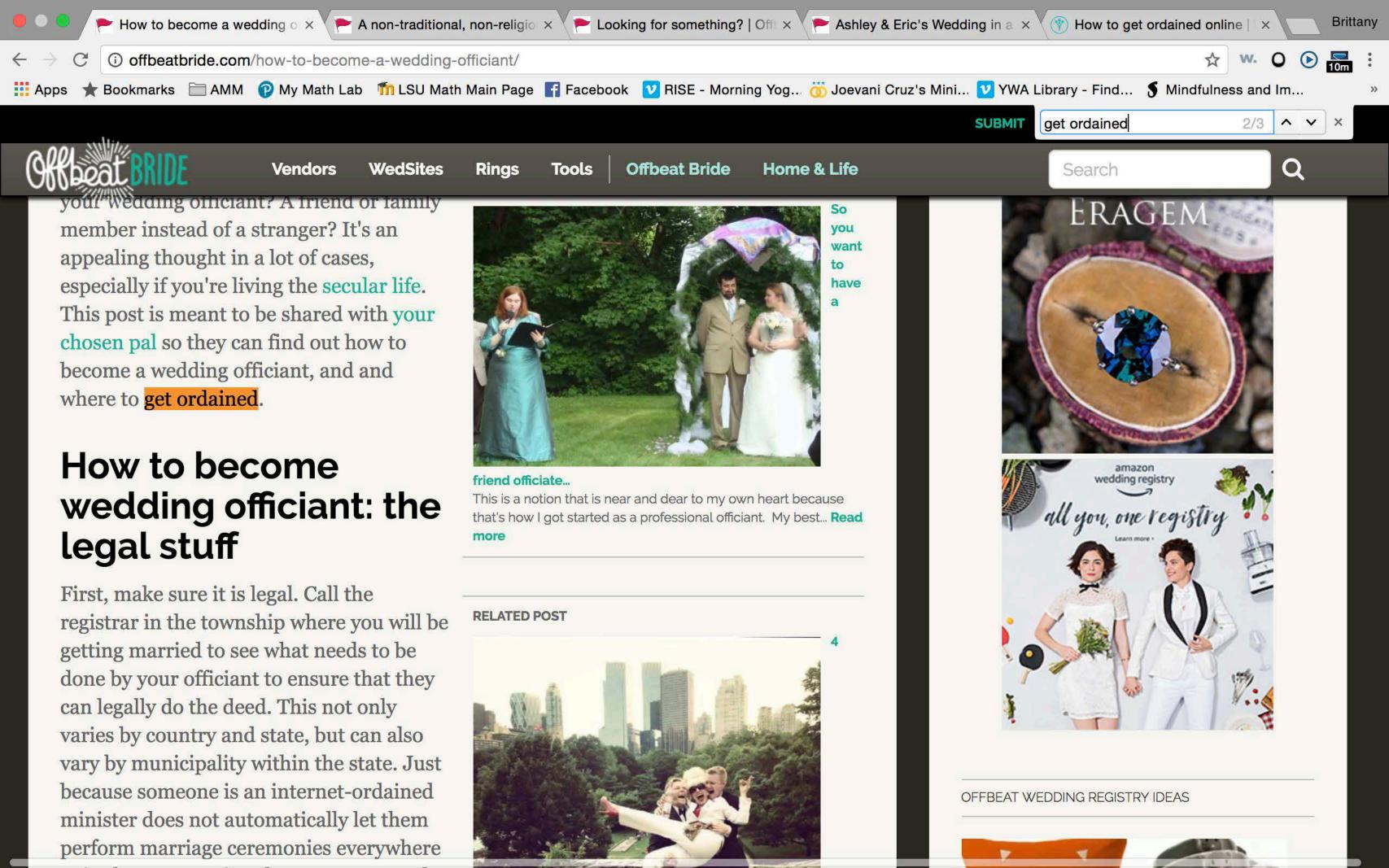
Search

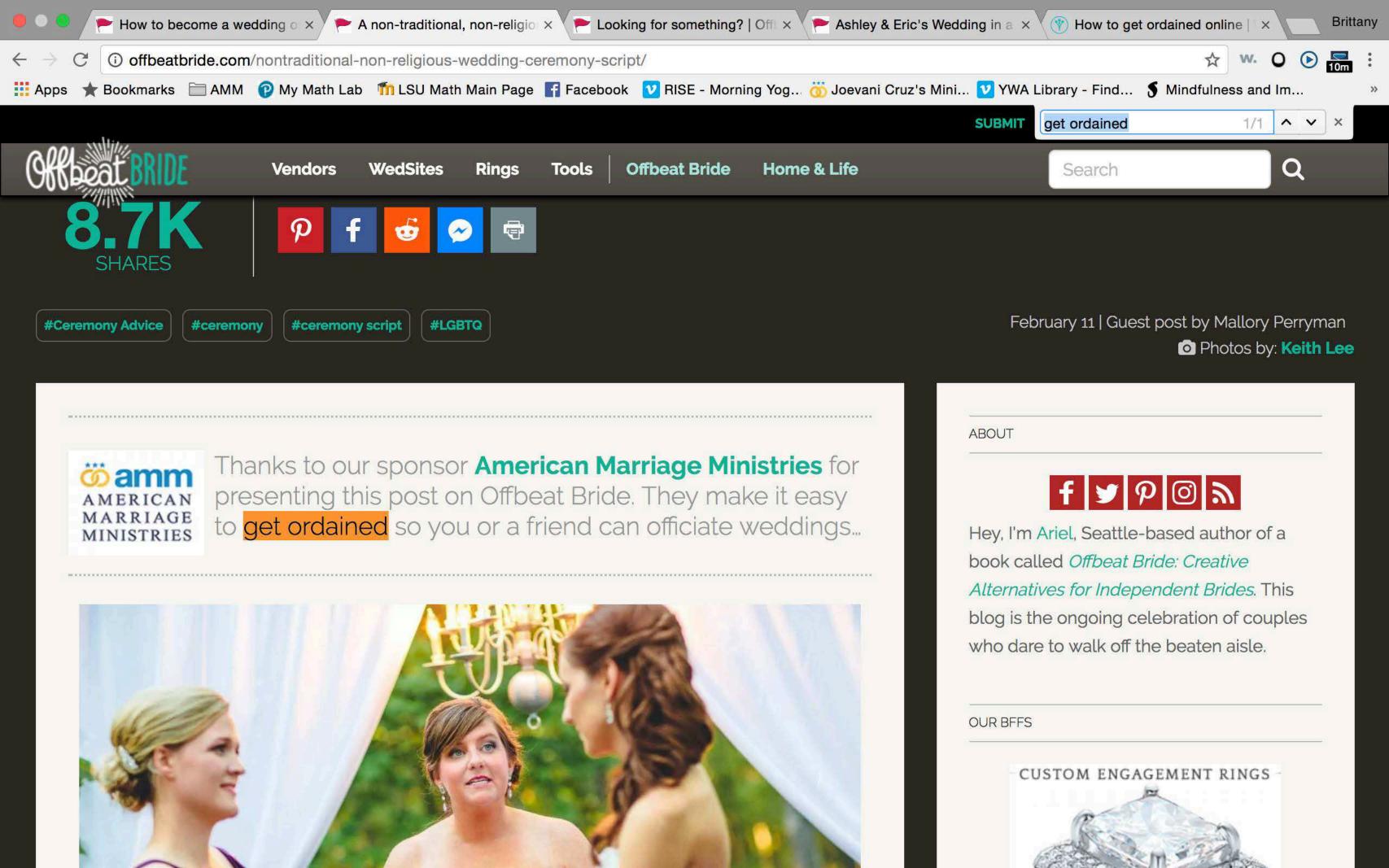
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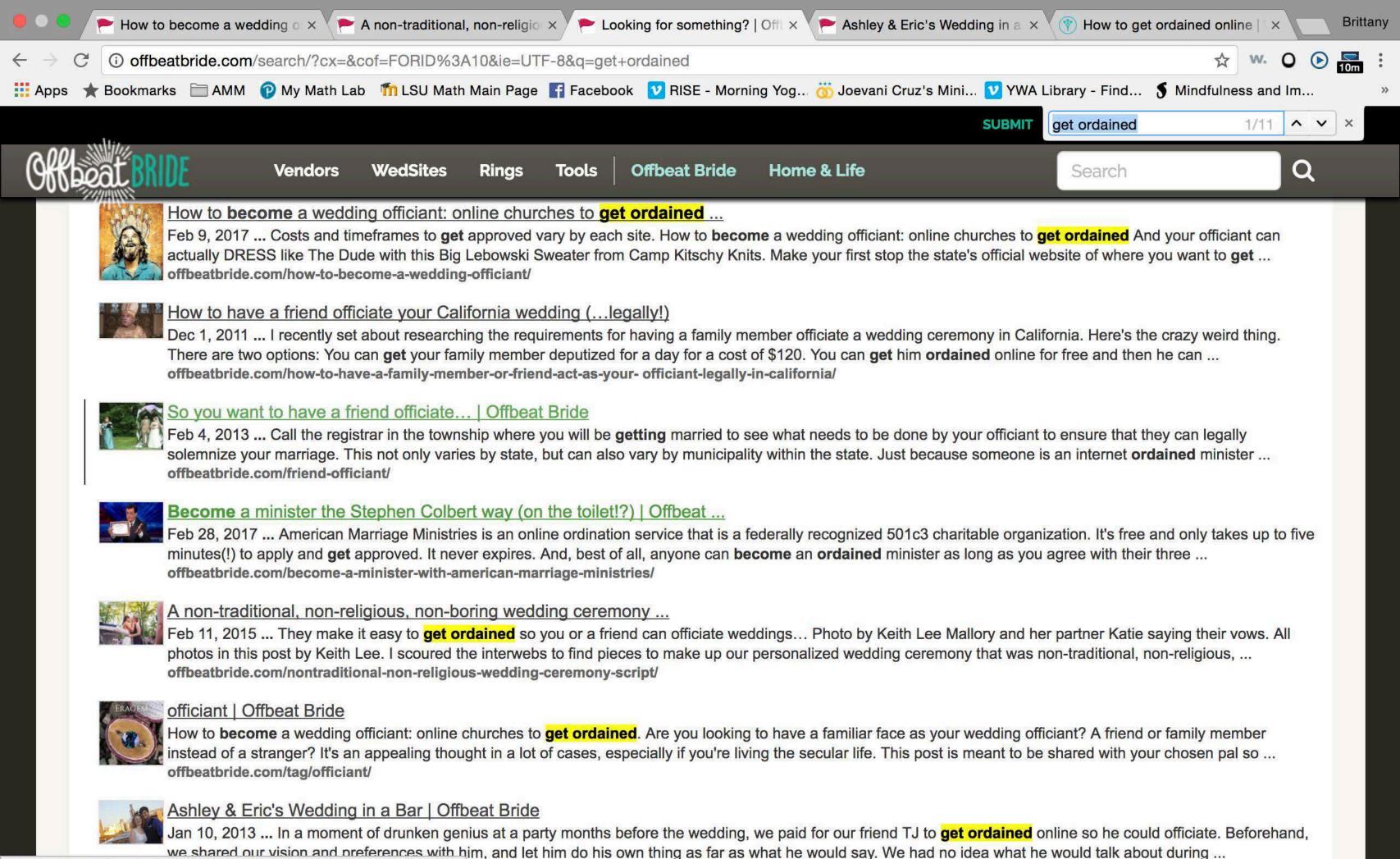
Latest Blog Posts

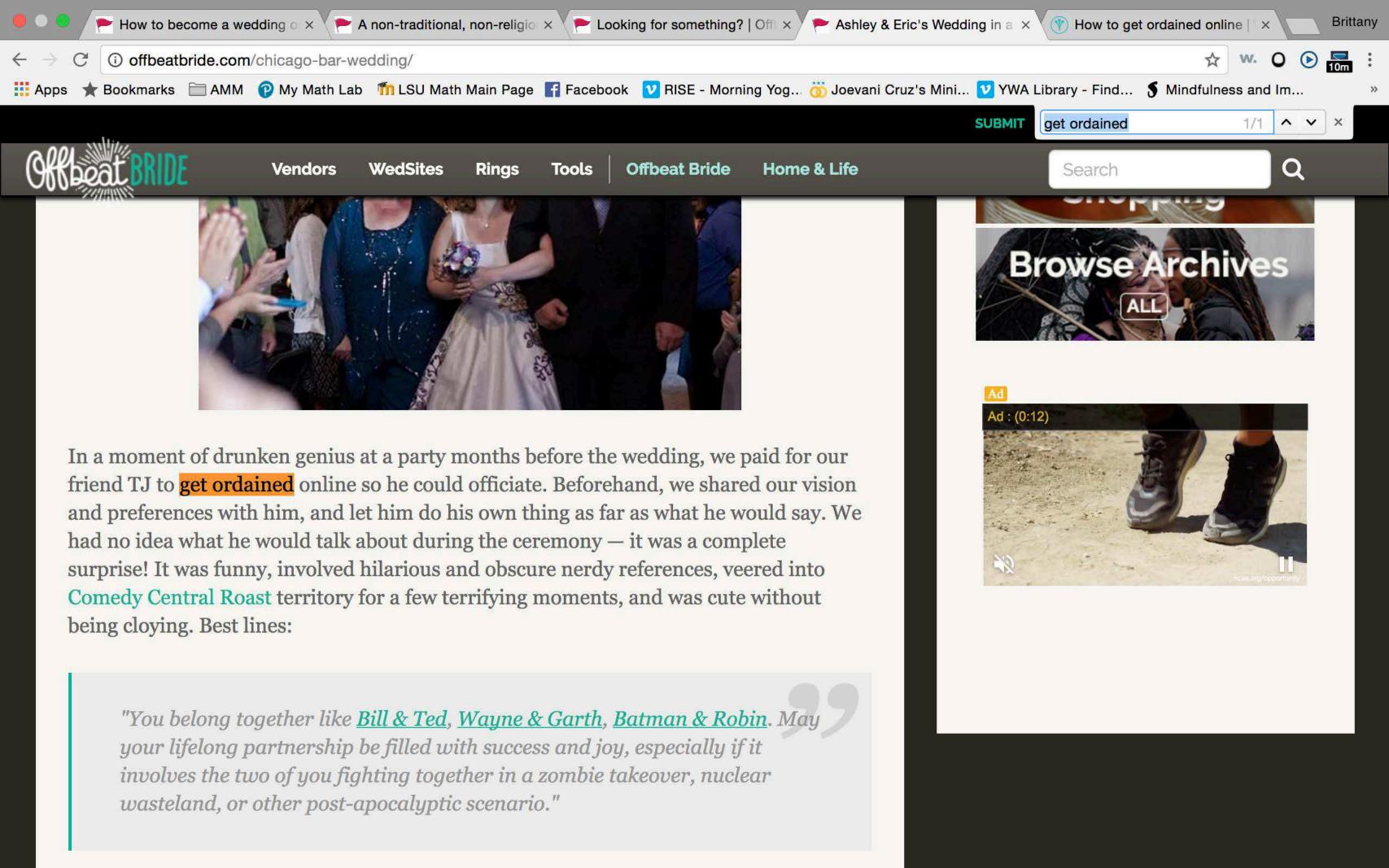
- · The Groom's Wedding Day Survival Kit
- Royal Bridal Trends You Can Steal for Your Own Wedding
- 8 Stylish Substitutes for a Traditional

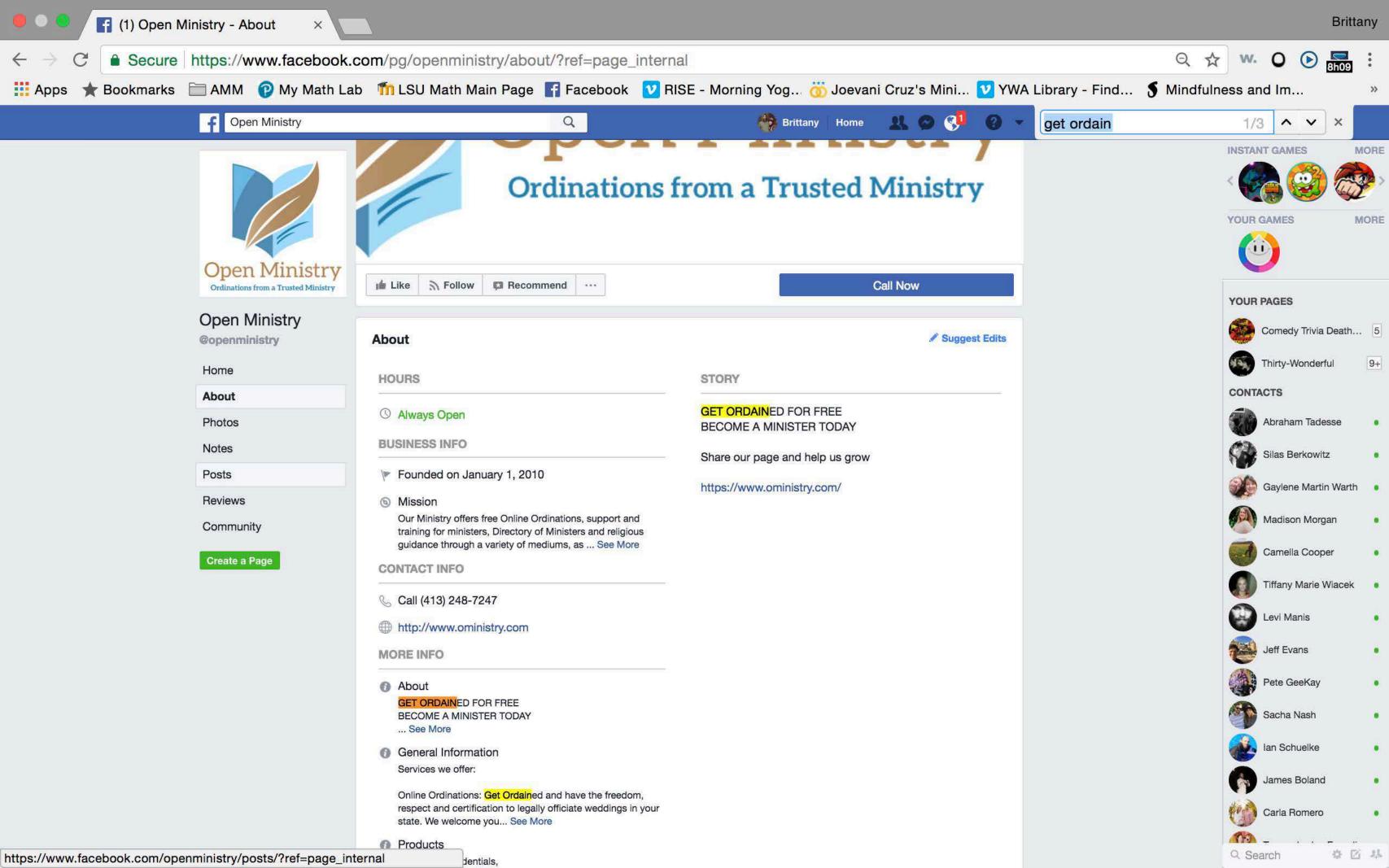
 Veil CONNECT WITH US
- 5 Tips for Selecting the Right Veddir



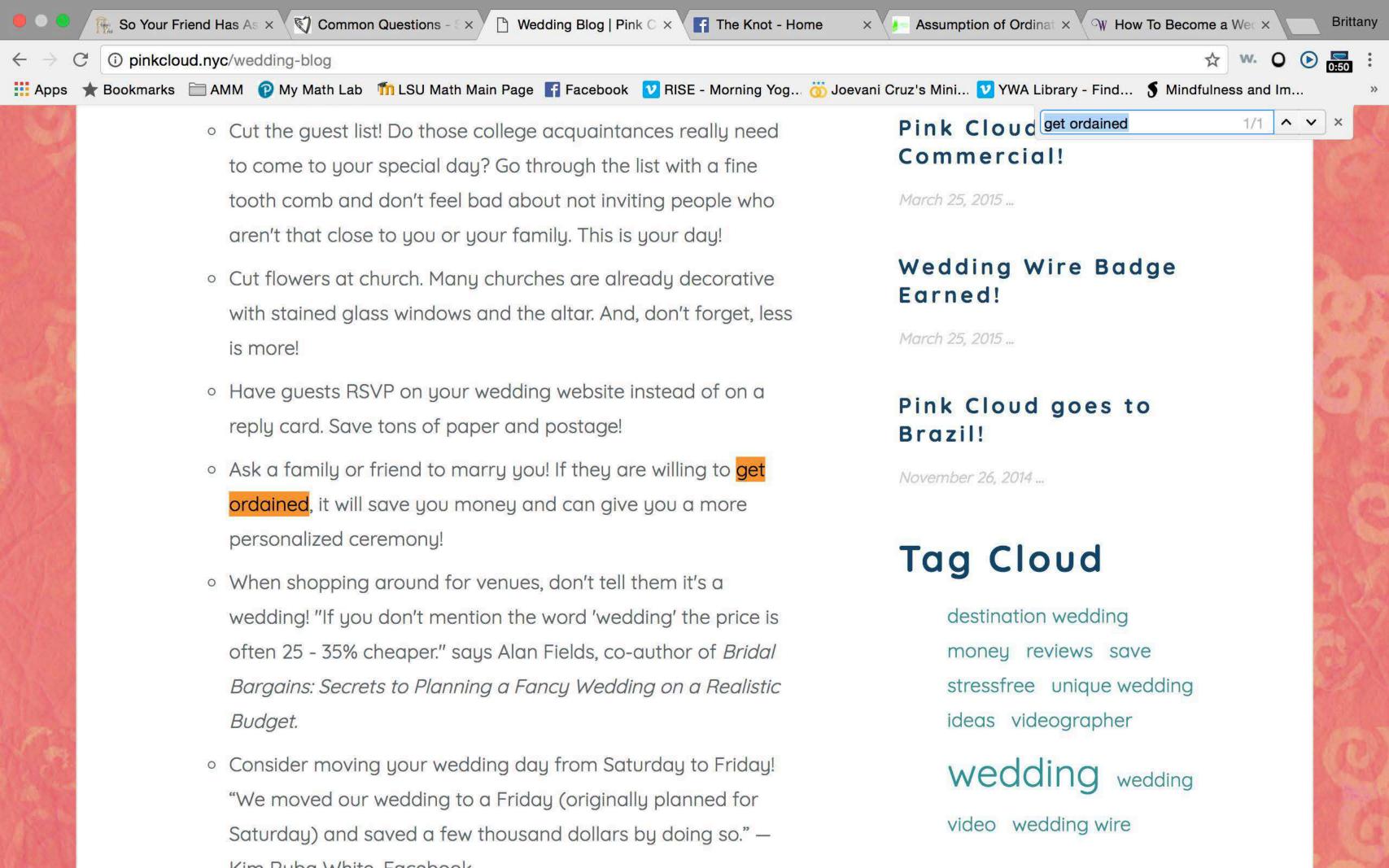


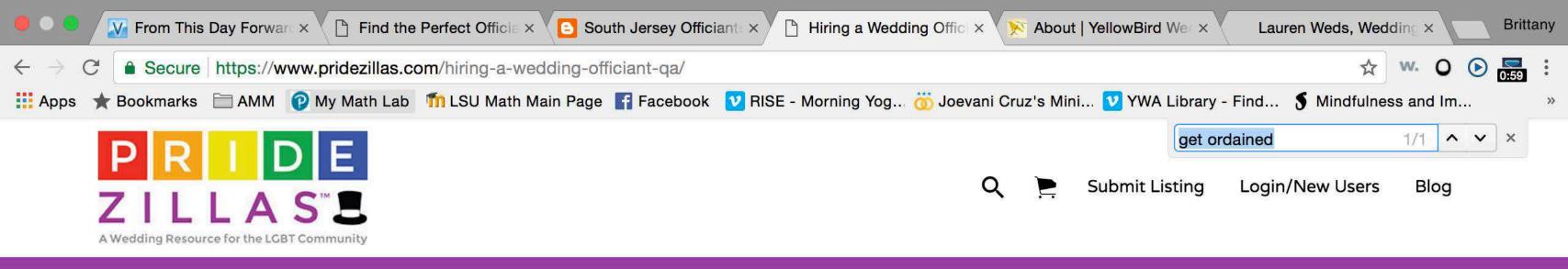












Search United States Search Australia LGBT Owned Businesses Same Sex Wedding Photos

your big day:

What possibilities are there for the wedding ceremony itself?

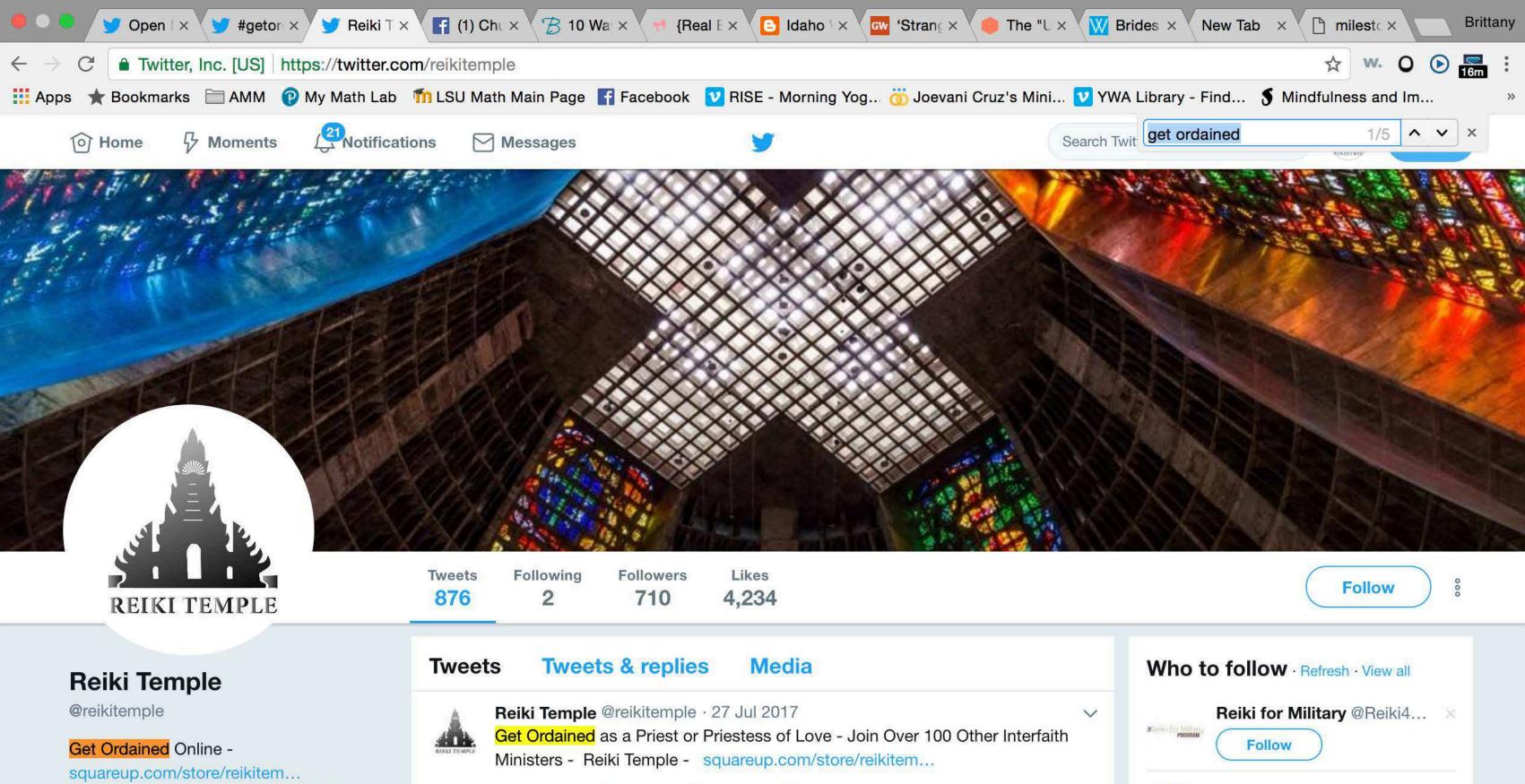
In Marriage Equality states, the possibilities vary greatly. If a same-sex couple is able to find a willing church and clergy member, the couple will be limited by the liturgy of that church. Some choices may be available, but that is probably about it.

If a couple has a family member or friend get ordained on the internet if they hire an independent officiant, the possibilities are only limited by the Officiant's knowledge of and ability to research wedding possibilities.

Obviously, professionally trained and experienced Officiants will have much more to offer the couple in terms of ideas and possibilities.

One thing to watch: there are legal requirements which need to be addressed by the officiant. In some states, the couple just needs to sign the marriage license to be married but in many states, the couple first needs to declare their voluntary and conscious decision to enter the marriage. This is what we know as the "I Do's" – "Do you take this man or woman to be your husband or wife?" It doesn't need to be those words but the question or questions ask must show that each member of the couple is there willingly and is capable of making a legal decision. The second requirement if for the officiant to pronounce them married.

Blog Topics Atlanta LGBT Wedding Photographers Austin Gay & Lesbian Wedding Venues Australia Same Sex Wedding Vendors Brighton Wedding Venues | LGBT Weddings Chicago LGBT Weddings Cleveland LGBT Weddings Colorado Gay Wedding Photographers Colorado Springs Gay & Lesbian Weddings DC Gay Wedding Venues Florida Gay & Lesbian Wedding Venues Gay & Lesbian Wedding Invitations & Wedding Stationary



Professional registry: goo.gl/WDs1Ce

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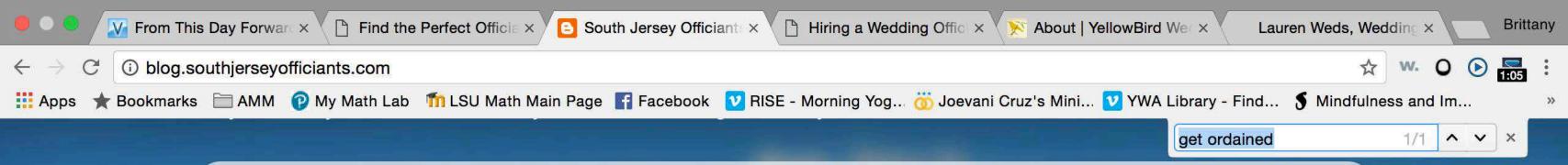
© Everywhere

& ReikiTemple.org

Joined August 2016







TUESDAY, OCTOBER 14, 2014

My name is Chaplain Patrick and I'm terrible at blogging.

I started this blog months and months ago. I was full of ideas. Then life and wedding season happened. So, tell me what you'd like to see in this blog. I'll do my best to make it happen.

Posted by Chaplain Patrick at 5:51 PM

No comments:



TUESDAY, JANUARY 28, 2014

Friend or Professional?

"Dear Chaplain
Patrick, I have
been asked by my
friend to get
ordained so that I
can officiate her
wedding. I was
wondering if you
have any tips or
advice? I basically
have no idea what
I'm doing, so I

figured I'd reach out to a pro!"



WEDDING OFFICIANTS



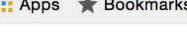
IT'S NOT JUST A CEREMONY. IT'S AN EXPERIENCE!

It's the day that you've dreamed about for as long as you can remember. What type of ceremony will it take to make your dreams come true? Let's make that happen! We will customize a ceremony that is based on your ideas and wishes. We will always keep the focus on you. Our promise is to offer you the absolute best ceremony and attention to detail without breaking the bank. Please take a peek at our website for very detailed information about our services. We look forward to hearing from you! If you have questions, please feel free to ask! We love weddings and we're happy to help.

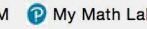


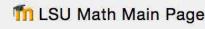


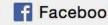


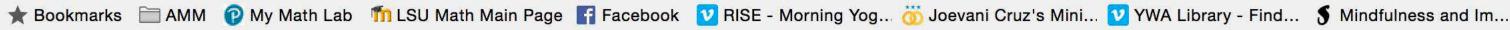


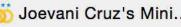














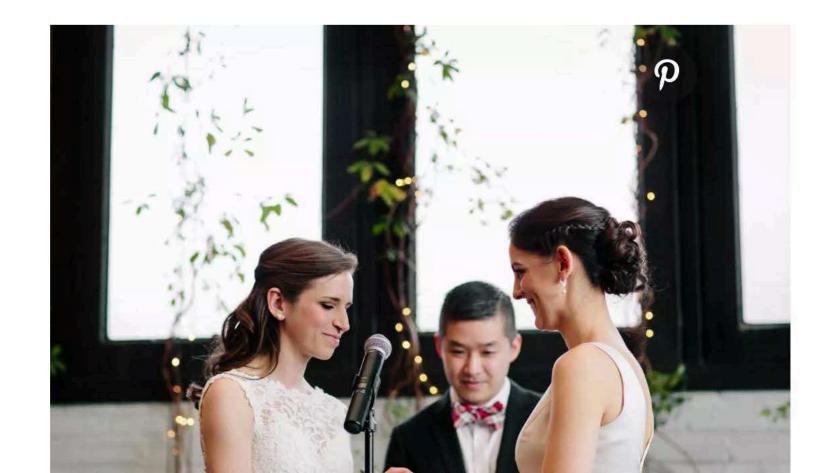
get ordain

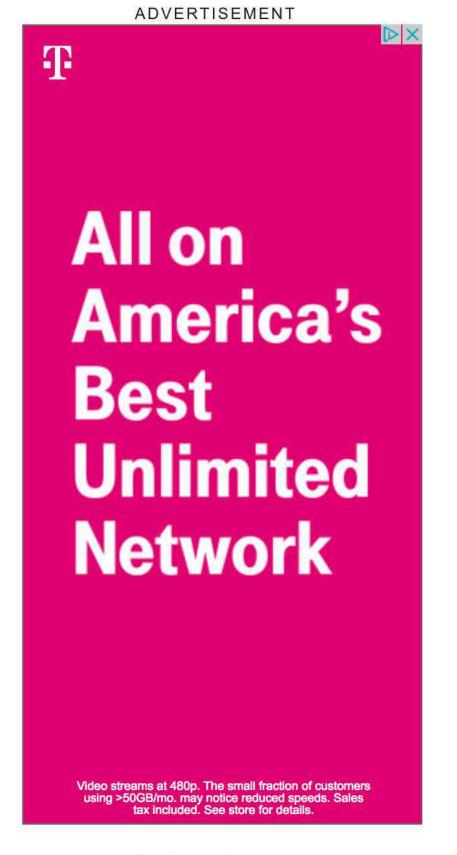
Asking a Friend or Family **Member to Officiate Your Ceremony? Start Here**

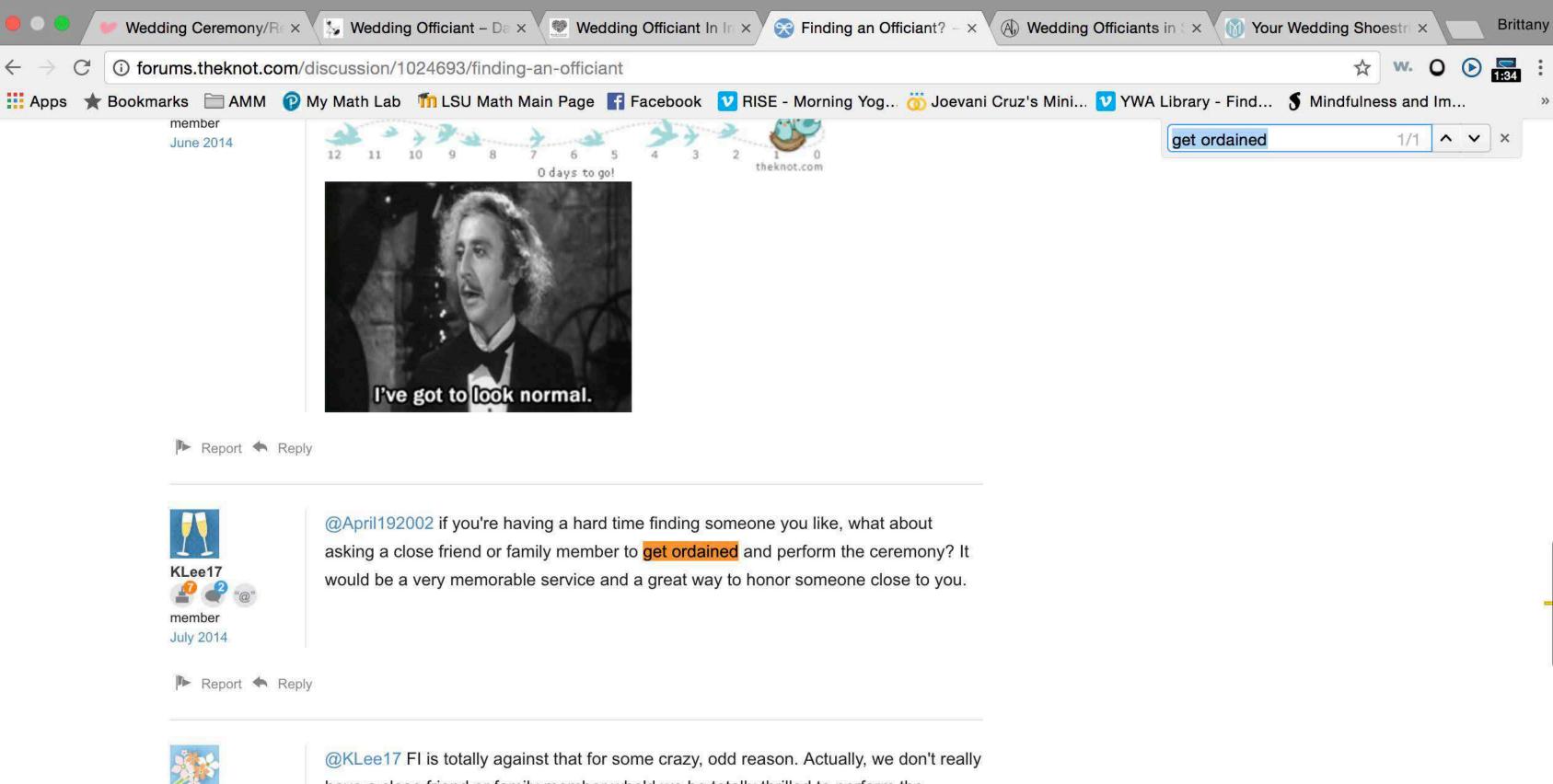
Secure https://www.theknot.com/content/friend-officiate-ceremony-how-to

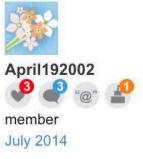
Here's everything you need to know about helping a friend or family member get ordained to officiate your wedding.

by The Knot



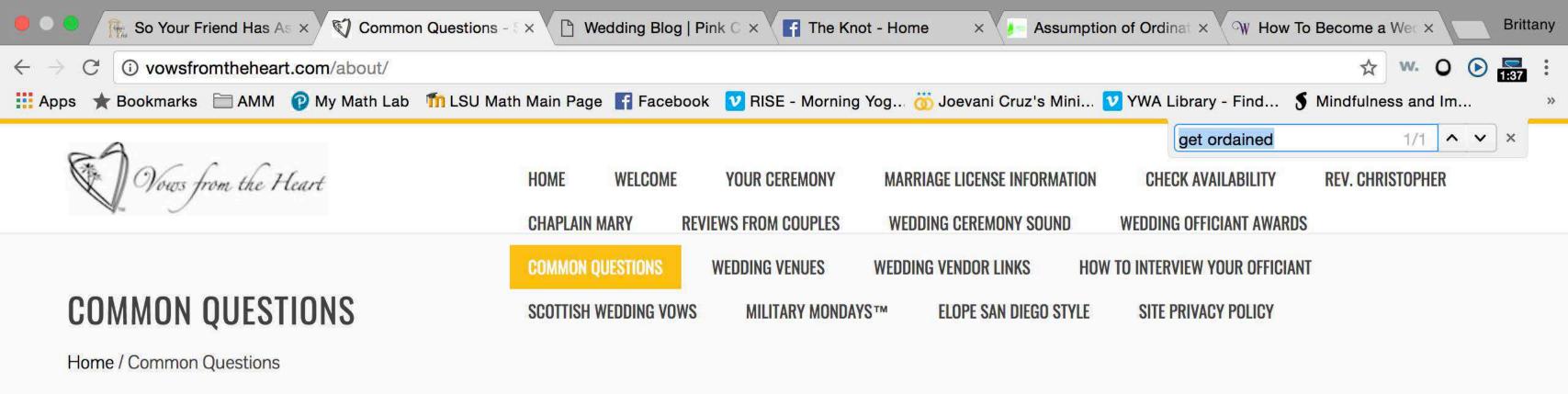






@KLee17 FI is totally against that for some crazy, odd reason. Actually, we don't really have a close friend or family member who'd we be totally thrilled to perform the ceremony. I keep talking about cost and mentioning my dad, and he's actually not 100% opposed to that anymore (down to about 90%), but he wants to keep looking. Most of the time he's just says whatever or you decide...why can't he just be like that about my dad!





What is your Denomination?

Although we are Christians, we serve our couples as a Non-Denominational Chaplains. This allows us to better serve our couples and help in acknowledging all beliefs and faiths however the benefit of using a Chaplain is; We serve couples without a hidden religious or personal agenda. It's your wedding day, not ours!

Are you certified to perform ceremonies?

Yes, of course, we meet the requirements of not only the State of California but across America. BUT, please don't let the word "Certified or Licensed" give you peace of mind with your Officiant choice. In California there is NO LICENSE OR CERTIFICATION training or requirements. Some Officiants/Celebrants add these words to sound. well, sound better? Here's a scary thing; Did you know that by simply going online you can get ordained and by sending \$25 you get a legitimate ordination certificate? Here's one better, you can get your dog, cat or goldfish or whoever else ordained? You can actually do it for someone else without them knowing!!!! Being certified and having a religious title (you get to choose the title you want when you order online) does not automatically mean experienced. Not to say those wedding celebrants that have this type of certification are not legal nor are they any less or more qualified to perform a wedding ceremony. We simply state this so you fully understand that there is more to performing a commony than the certificate one holds. Permember that

















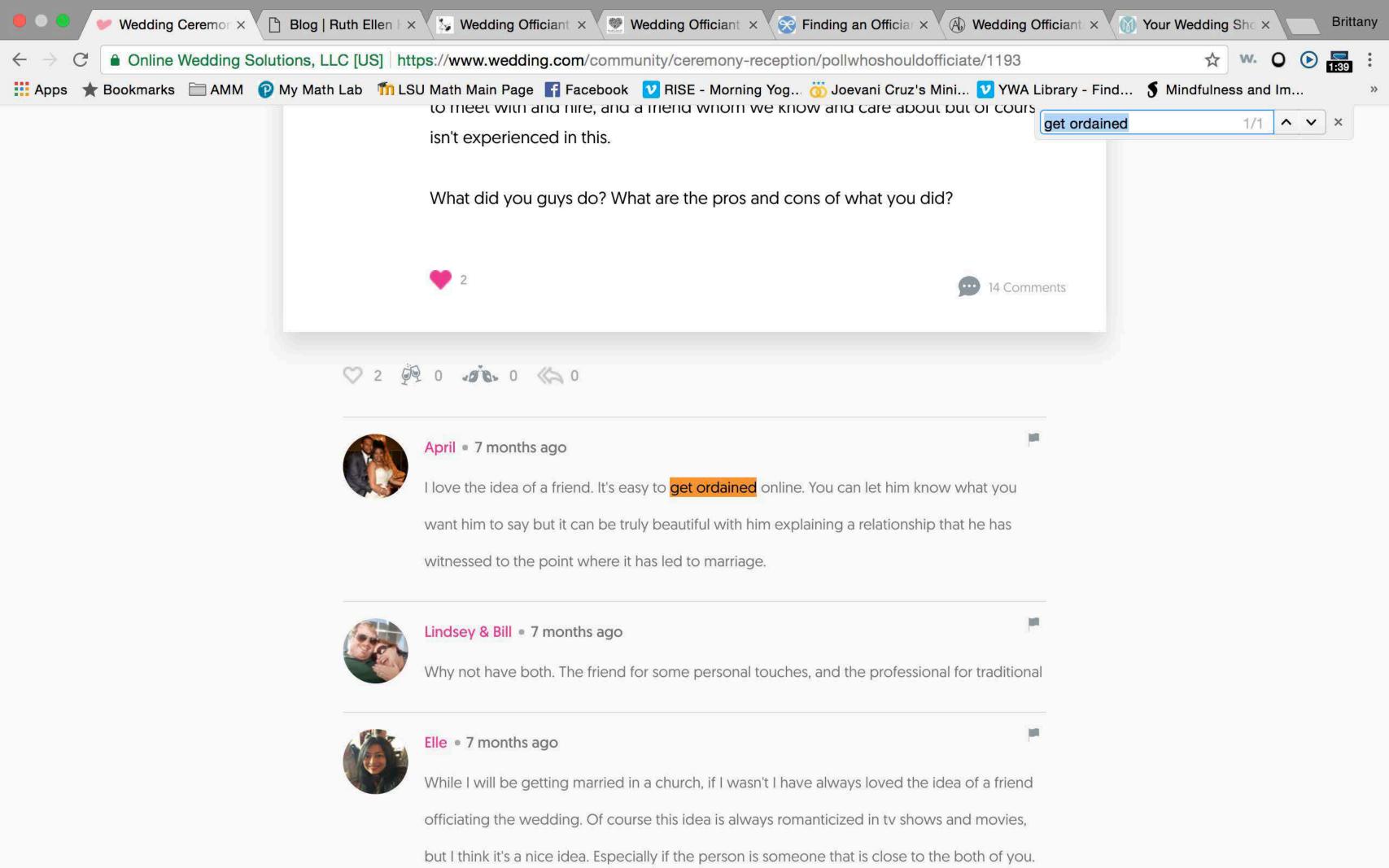


Booking Info

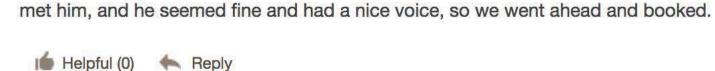
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Pages









Post # 14

Member

385 posts Helper

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posts Sugar

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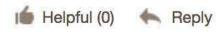
Member L

UpstateCait 6 years ago

Wedding: October 2011

Like some of the PP's, we had a loved one **get ordained** to marry us and it was one of the best things we did. There's nothing like having someone you love marry you. The alternative was to pick some random schmuck out of the phone book and that didn't appeal to me at all. Why would I want to pay some stranger \$300 to pronounce us husband and wife with zero emotion behind it when my cousin could **get ordained** for free and be emotionally vested into the whole thing? She got chocked up a few times but it just added to the whole feel of the ceremony. She was super nervous but she kicked ass and EVERYONE the fact that we were married by a family member. If it's legal where you're from and you have someone in mind, do it! Trust me, you won't regret it.

I looked up Justices of the Peace online and tried to find reviews, and just picked one. We



Post # 15



organizedbride11 6 years ago

Wedding: November 2011

My grandparents were florists for 43 years before they retired and every sat we would

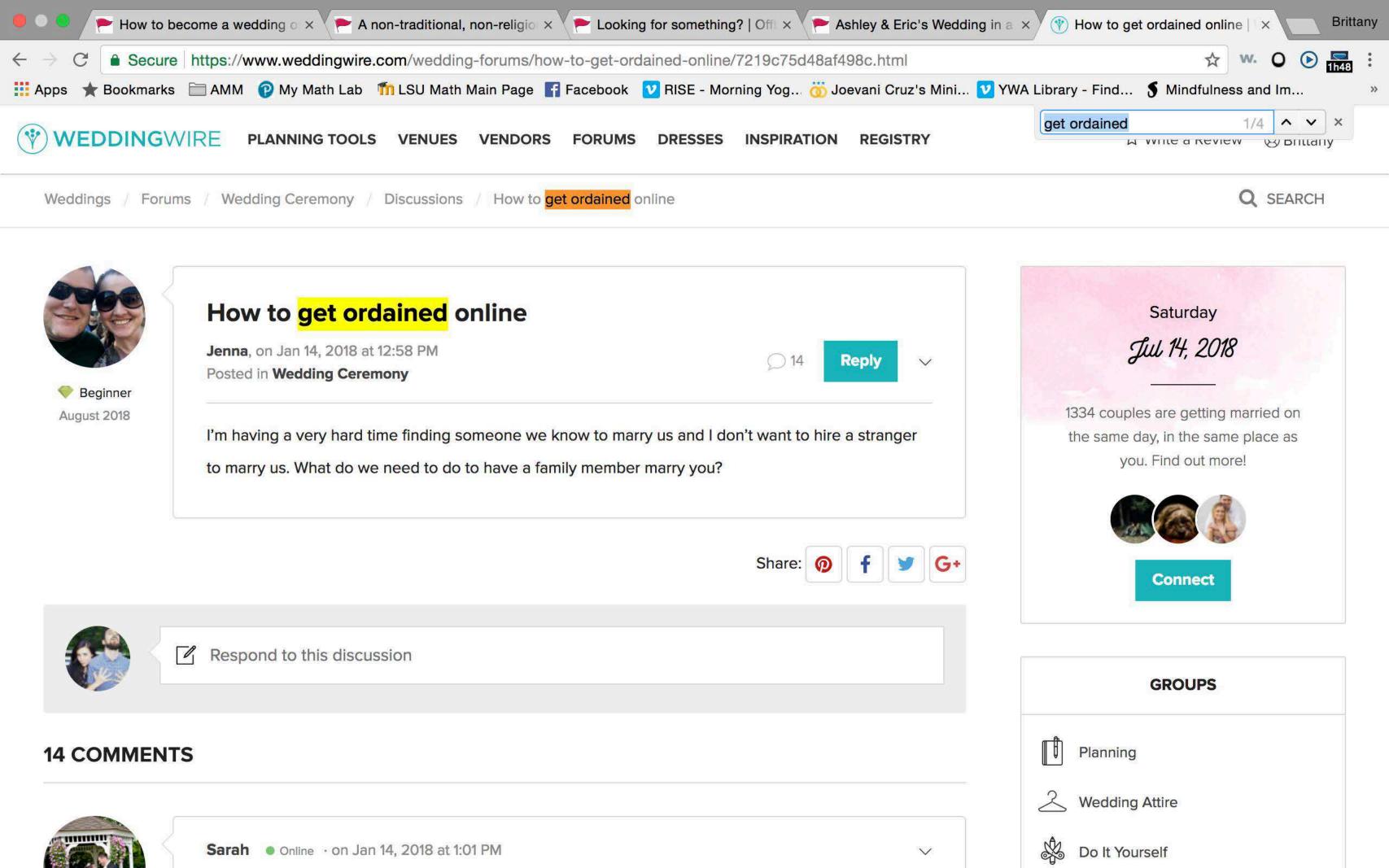


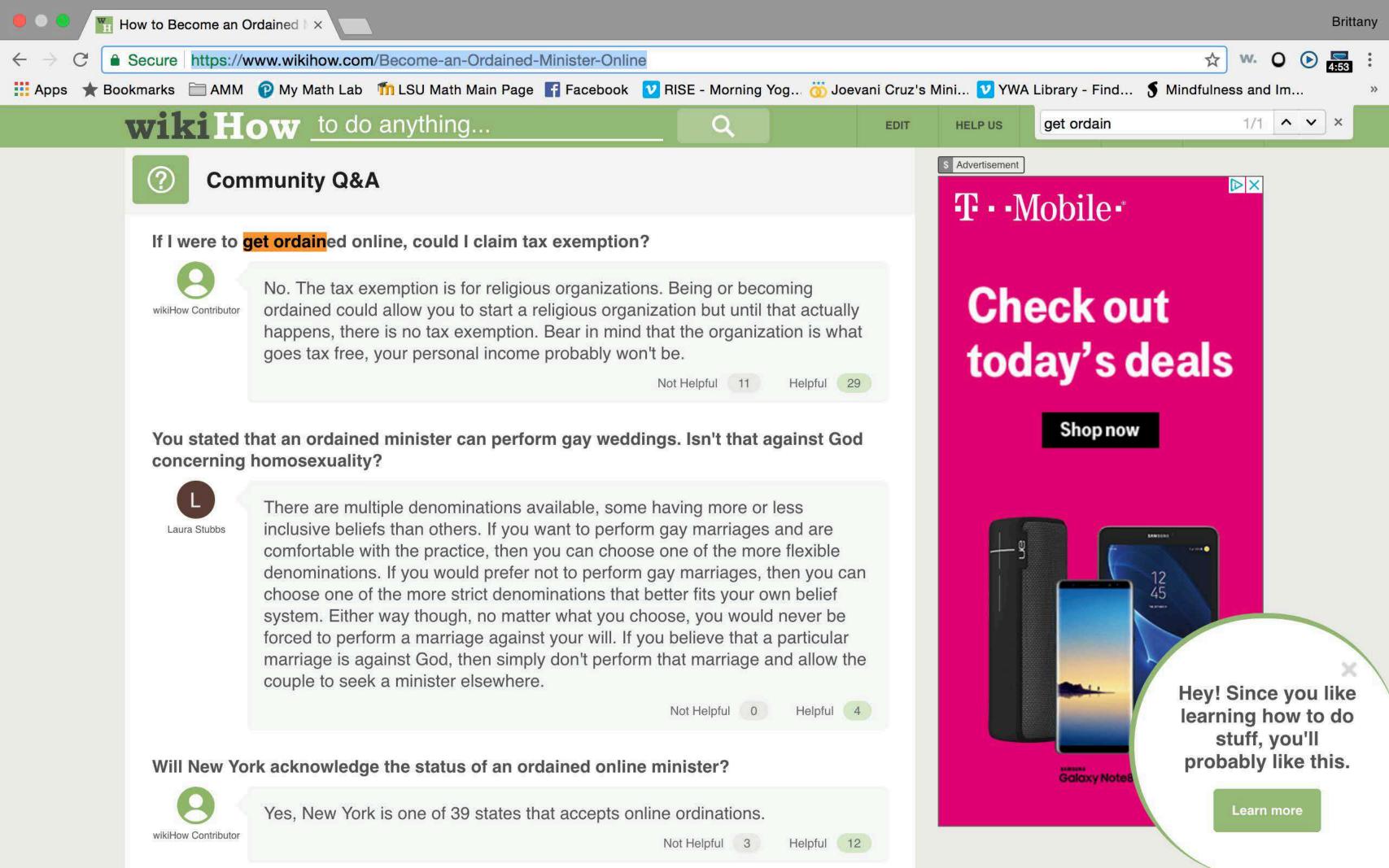
It is absolutely critical that you understand all of the local marriage license laws that are planning to operate as a wedding officiant. Performing a wedding ceremony as an unathorized officiant is illegal in some jurisdictions, even carrying the possiblity of prison time for offenders. For example, the penalty for "celebraing a marriage without a license" in the Commonwealth of Virginia is punishable by a fine of no more than \$500 and no more than one year in jail (Code of Virginia § 20–28). In addition to penalties for the officiant, marriages performed by unauthorized officiants in some states may be deemed invalid by the local court — in which case, marriages performed by that officiant would not be legally recognized by the state and the couples they performed ceremonies for would not be legally married. Because of these potential issues, it is always in your best interests to do your due diligence in researching your local marriage license laws.

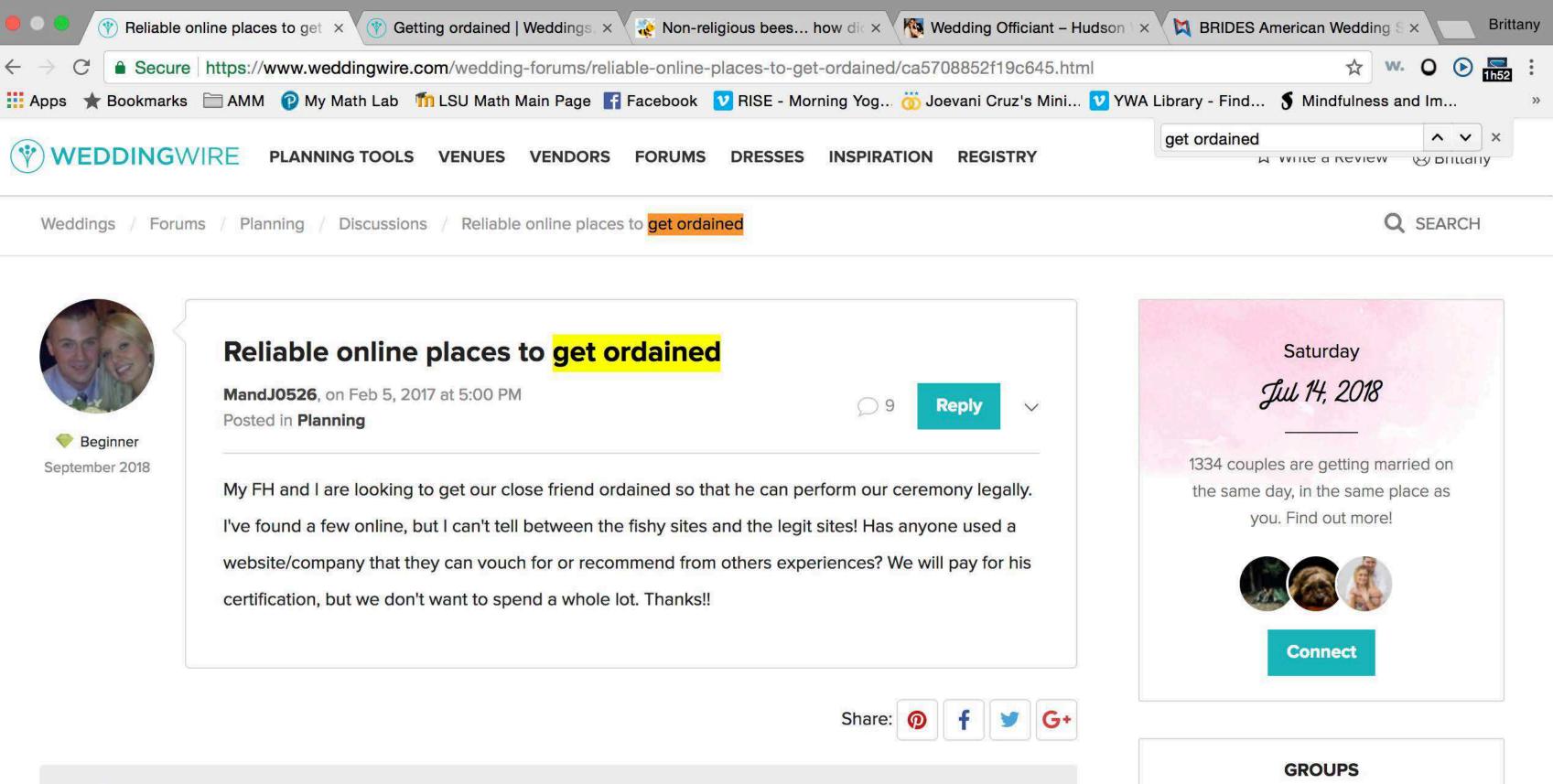
Get Ordained

While it is possible (and even easy) in some jurisdictions to perform legal marriages without ordination by a religious organization, we highly recommend getting ordained if you are planning on becoming a professional wedding officiant. Religious ordination gives you the most possible options for performing the rite of marriage in different states and counties, and eliminates many of the headaches of obtaining legal authorization to perform marriages in states where the marriage laws are particularly tough. Under Oklahoma law, for example, the only persons who may obtain the required pre-authorization to perform a legal marriage are judges and ordained clergy (Oklahoma Code §43-7) and there are no provisions under Oklahoma state law for any other persons to obtain authorization.

The benefits of religious ordination for wedding officiants are twofold – one, it is easiest to obtain legal authorization to perform marriages in any jurisdiction by using religious ordination credentials and, two, it

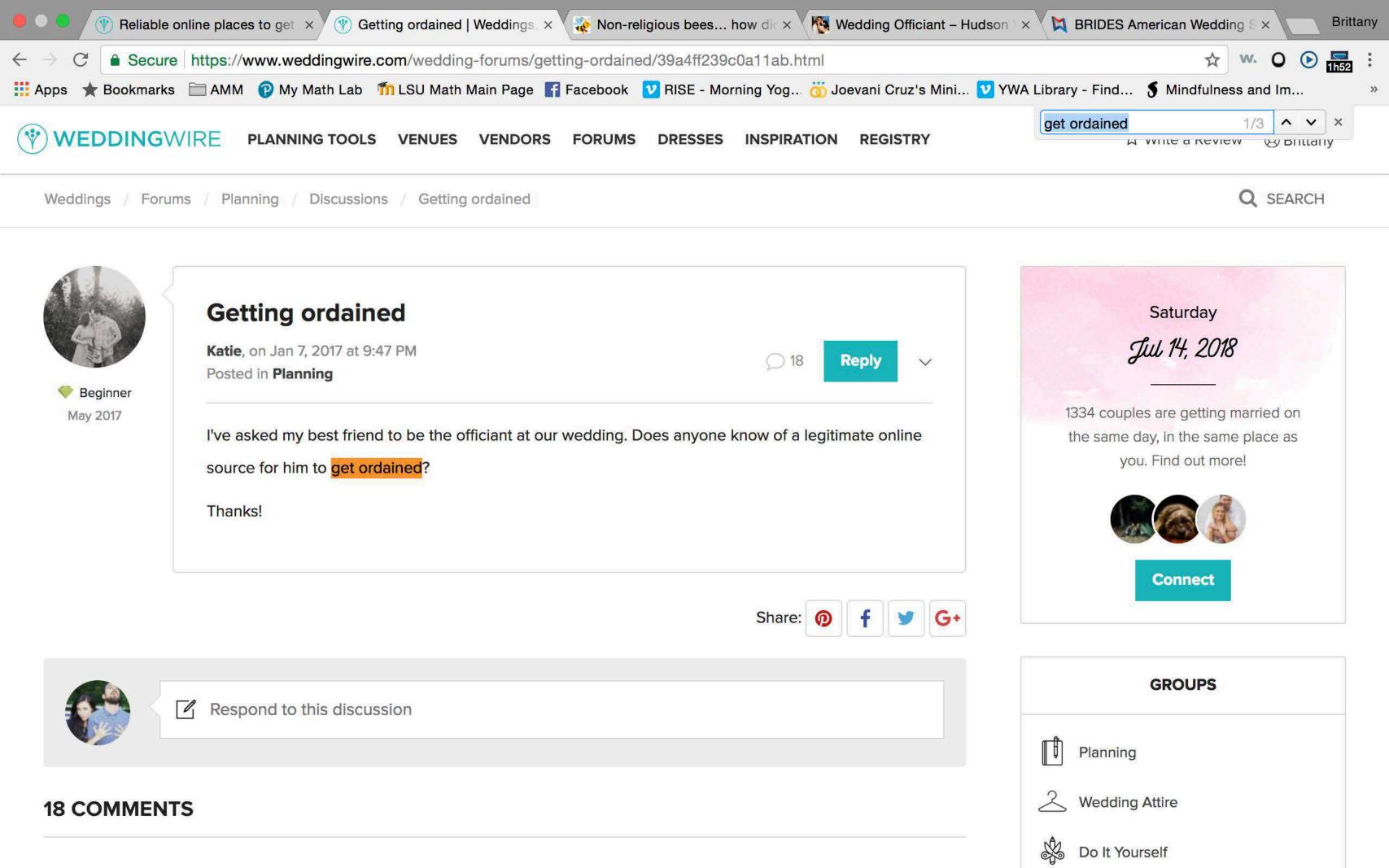


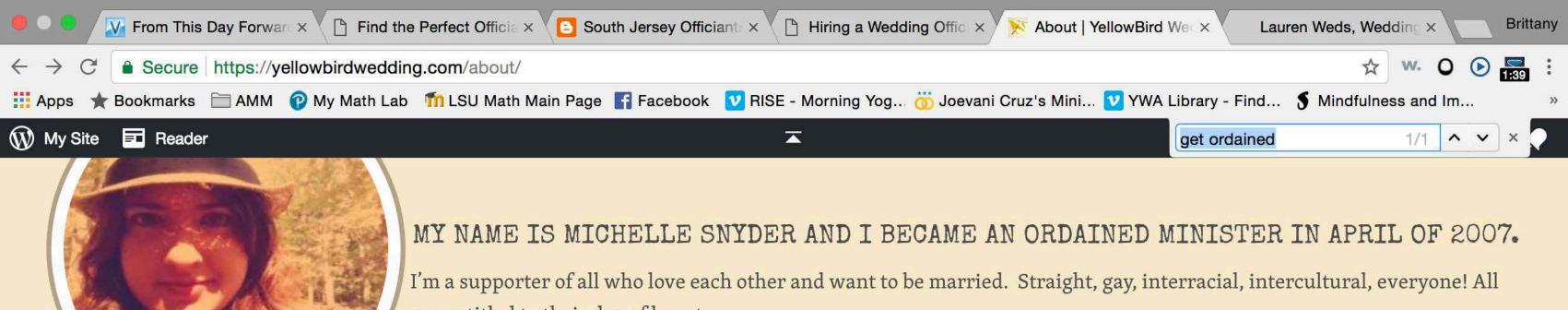












I'm a supporter of all who love each other and want to be married. Straight, gay, interracial, intercultural, everyone! All are entitled to their day of beauty.

This is how it all started: A couple of my friends in Buffalo, NY decided that they were ready to spend the rest of their lives together. They took the time to choose the date, the location, the dress, the flowers, the cake and a million other things. There was one thing that bothered them though. The most important part of the wedding, the officiant who would be sharing that moment with them, seemed out of their hands. They didn't want to just pick someone who was looking to cash in on their day. We talked about this together and I tried to think of a solution with them. They beat me to it. They asked me to get ordained and officiate for them. They thought that since I was a theatre major I would be a great speaker in front of the crowd and since I was a librarian, I would have access to literature that could help capture how they felt about each other. That was all the convincing it took for me to become a minister! It was an honor, and it was the most beautiful day. Since then I have performed weddings for many different couples, some I've known and some I only met a short time before their wedding. I've been lucky enough to work in large halls, small bars, and even some family rooms. I meet with every couple first and get to know them so that it's not just a generic ceremony...

IT'S YOURS. AS IT SHOULD BE. ALWAYS, ALL WAYS.

And now meet YellowBird's newest addition!